

Canst Thou Beggar Thy Neighbour?

Evidence from the 1930s

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Sciences Po

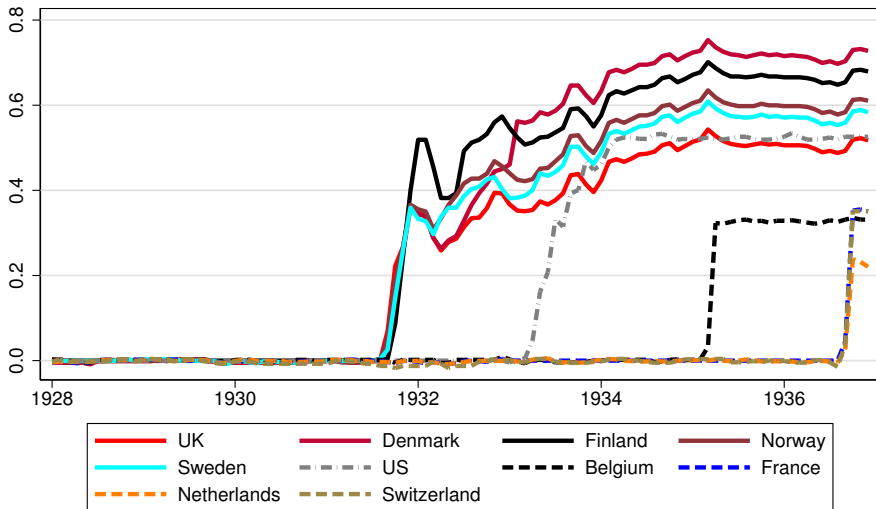
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Does Currency Depreciation Depress Foreign Output?

- Classic international macroeconomics question
- Answer is ambiguous:
 - expenditure switching lowers output abroad
 - monetary stimulus might raise it
- Focus on a canonical episode: the currency devaluations of the 1930s
 - Classic example of competitive devaluations
 - Large events: many countries devalued by 30–40%
 - Staggered setting ideal for identification

Staggered Devaluations

Nominal price of gold in selected currencies



Note: logarithm of the price of gold in local currency. 1930 normalized to 0. An increase is a devaluation.

Eichengreen and Sachs (1985): countries which devalued earlier recovered earlier

- Not causal? Regression of industrial production on the exchange rate
- Relative evidence does not speak to the absolute effect
- Does not have to be about trade: a devaluation is also a monetary expansion

- From micro to macro approach:
 - Well-identified cross-sectional moments
 - Estimate a general equilibrium model
 - Run counter-factual experiments
- Two kinds of cross-sectional evidence:
 - Causal inference of the effect of devaluation across countries
 - Parameter values from granular trade data
- Key insight: cross-sectional evidence is informative about certain parameters that determine the answer to the question
- Main result: the effect on non-devaluing countries is small

- Great Depression:

Friedman and Schwartz (1963), Eichengreen and Sachs (1985, 1986), Bernanke and Carey (1996), Eichengreen (1992), Eggertsson (2008), Cohen-Setton et al. (2017), Albers (2019), Hausman et al. (2019), Candia and Pedemonte (2021)

→ Causal evidence of effect of devaluations across countries

→ Translation of relative into absolute effect

- Monetary policy in the open economy:

Obstfeld and Rogoff (1995), Clarida et al. (2002), Corsetti et al. (2011)

→ Build a model with realistic cross-sectional implications

→ Draw quantitative counter-factual conclusions

- Empirical studies of large depreciation episodes:

Verhoogen (2008), Burstein et al. (2005, 2007), Rose (2021), Rodnyansky (2019)

→ From micro to macro approach to beggar-thy-neighbour question

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Cross-Country Evidence

Difference-in-difference setup:

- Treated group: countries that devalued in 1931
- Control group: countries that had not devalued by 1935
- Years: 1928 to 1935

Specification:

$$\log\left(\frac{Y_t^j}{Y_{1930}^j}\right) = \beta_t \log\left(\frac{XR_{1932}^j}{XR_{1930}^j}\right) \times \mathbb{1}_t + \mu_t + e_t^j$$

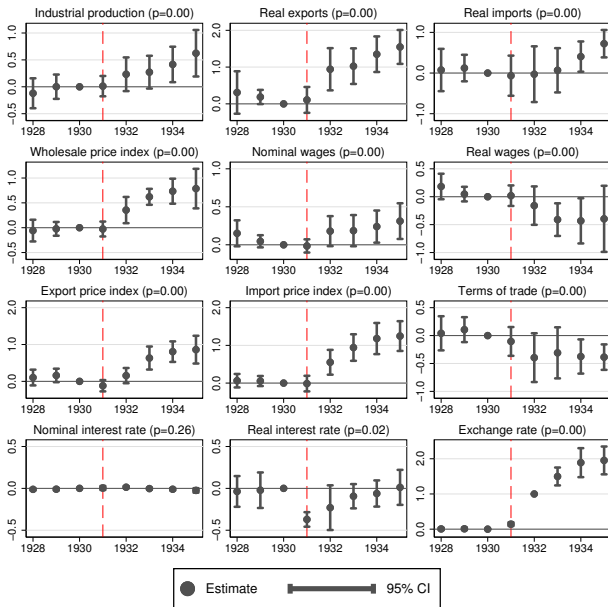
where Y_t^j is the variable of interest in country j and year t , and XR_t^j the exchange rate

Exchange rate is instrumented with a devaluation dummy

⇒ β_t : relative behavior of devaluing countries, scaled by the extent of devaluation

▶ Sample

Difference-in-difference



Problem: devaluation decision potentially endogenous

- No pre-existing trend
- Contemporaneous shocks could still bias the results down
- Most obvious source of bias would go against results
- Develop another strategy based on high-frequency identification

▶ Policy

▶ Controls

▶ OLS

▶ P-values

To Devalue or Not To Devalue

- Decision will of course be influenced by fundamentals
- But some component is idiosyncratic to each policy maker ▶ FDR
- Idea: that variation is exogenous and can be isolated
- High-frequency data: control for information set of market participants
 - Identify policy announcements
 - Use change in forward exchange rate around the announcement as a shock
 - Conceptually similar to using changes in FFR futures on FOMC days

- Shock construction:
 - Go to database of press articles
 - Systematically search for dates where devaluation is mentioned the most
 - Retain dates which correspond to policy announcements
 - Shock: change in forward exchange rate around announcements
- Regress changes in aggregate variables on those shocks
- Assumption: change in forward rate on those dates is exogenous
 - Conceptually similar to using changes in FFR futures on FOMC days
- Valid variation:
 - Surprise devaluations: US 1933
 - Expected devaluations that did not happen: France 1935

▶ Sample

▶ Algorithm

▶ Keywords

▶ Counts

▶ Example

▶ Q&A

▶ HFI method

Local projection with instrumental variable:

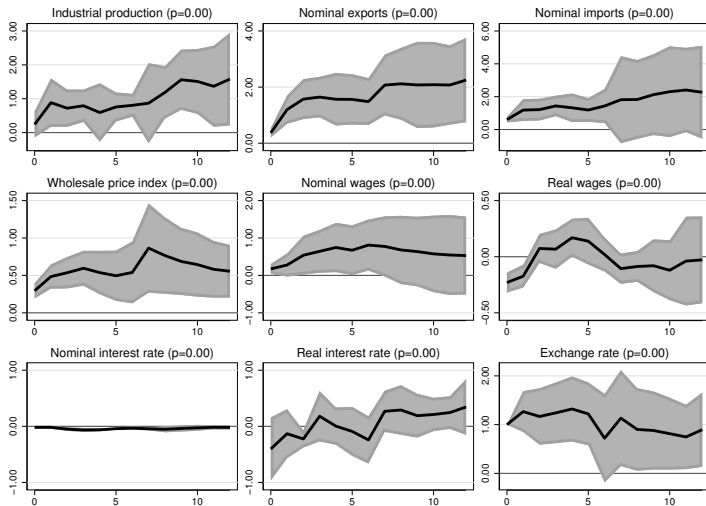
$$y_{t+h}^j - y_{t-1}^j = \beta_k(xr_t^j - xr_{t-1}^j) + \gamma_k' X_{t-1}^j + \delta_{t,h} + \zeta_h^j + e_{t,h}^j$$

where $xr_t^j - xr_{t-1}^j$ is instrumented with the constructed shocks

Notations:

- y_t^j : log-variable of interest in country j
- xr_t^j : log-spot exchange rate of country j against the US — base country does not matter because of time fixed effect
- X_t^j : vector of controls
- $\delta_{t,k}, \zeta_k^j$: horizon-time and country-horizon fixed effect

Results



Note: the black line is the point estimate, the grey area the 95% confidence interval with Driscoll-Kraay standard errors.

▶ J-curve

Cross-Country Evidence: Takeaways

- Devaluations stimulate output, trade and nominal quantities
- DD and HFI yield qualitatively similar results though HFI tends to produce larger estimates

▶ Comparison

- HFI strategy is cleaner but:
 - Estimates are less precise
 - Requires quarterly data, which is sometimes unavailable or of low quality
- Estimate the model using both sets of IRF:
 - Will show results with DD
 - Using HFI strengthens the main message

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- Previous evidence is cross-sectional
- Need a model to translate the relative effect into an absolute one
- Multi-country New Keynesian model with:
 - Sticky wages (monetary non-neutrality)
 - Incomplete pass-through of the exchange rate
 - Gold standard (devaluation)
- Model allows for both expenditure switching and monetary stimulus

► Details

- Main trade ingredients:
 - In each country, there is a continuum of firms
 - Each firm produces a variety of the product
 - Kimball (1995) demand governs aggregation over varieties
 - incomplete pass-through of the exchange rate to international prices
- In model, three parameters are important to discipline the response of trade:
 - Elasticity of substitution between imports and domestic goods
 - Elasticity of substitution among imports
 - Pass-through of the exchange rate to international prices
- Turn to US imports data to estimate the last two

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Elasticity: Identification

- Demand function for product r from country k :

$$\underbrace{\Delta c_{rt}^{jk}}_{\text{quantity}} = -\theta \underbrace{\Delta p_{rt}^{jk}}_{\text{price}} + \underbrace{\theta \Delta p_{rt}^{j*} + \Delta c_{rt}^{j*}}_{\text{does not depend on } k} + \underbrace{\Delta \kappa_{rt}^{jk}}_{\text{demand shocks}}$$

- Empirical equivalent:

$$\Delta c_{rt}^{jk} = -\theta \Delta p_{rt}^{jk} + \mu_{rt}^j + e_{rt}^{jk}$$

- Estimation:
 - Simultaneity bias: regressing quantity on price would be a bad idea
 - Instrument prices with the exchange rate
 - Use data on US imports ($j = us$)

Proposition 1

Provided devaluation is exogenous to within-product relative US demand shocks, instrumenting prices with the exchange rate identifies the within-product elasticity of substitution among foreign varieties, θ .

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No. 4.—GENERAL IMPORTS, 1932—GROUP 6—METALS

| COUNTRY | Magnesite | | | | 5724. Salt (dut.) | | 5730. Graphite or plumbago (dut.) | | 5750. Mineral wax (free) | | 593.0. Other nonmetallic minerals (free) | Total precious stones and imitations 5935-5938 | 5950. Diamonds, rough, uncut (free) | |
|---------------------------------|---------------------------------|---------|------------------------------------|---------|-------------------|---------|-----------------------------------|---------|--------------------------|---------|--|--|-------------------------------------|-----------|
| | 5722. Crude and calcined (dut.) | | 5723. Dead burned and grain (dut.) | | Pounds | Dollars | Pounds | Dollars | Pounds | Dollars | Dollars | Dollars | Carats | Dollars |
| | Pounds | Dollars | Pounds | Dollars | | | | | | | | | | |
| TOTAL..... | 3,795,611 | 30,959 | 14,044,903 | 104,159 | 67,707,694 | 75,837 | 14,030,863 | 150,791 | 5,150,469 | 274,389 | 78,343 | 12,917,587 | 40,153 | 1,512,959 |
| Austria..... | | | 9,080,476 | 65,046 | | | | | 48,846 | 12,285 | | 90,843 | | |
| Belgium..... | | | | | | | | | | | 98 | 6,826,416 | 24,644 | 730,830 |
| Czechoslovakia..... | | | 4,788,952 | 35,269 | | | | | 1,120,578 | 40,174 | | 791,653 | | |
| France..... | | | | | 66 | 34 | 557,753 | 18,901 | | | 3,307 | 876,392 | 25 | 175 |
| Germany..... | 7,530 | 194 | | | 2,744,349 | 7,833 | 187,807 | 5,554 | 3,609,179 | 152,083 | | 157,745 | 93 | 259 |
| Greece..... | 154,441 | 1,728 | | | | | | | | | | | | |
| Italy..... | | | | | 234 | 16 | 40,714 | 850 | 133,274 | 20,816 | 1,519 | 27,411 | | |
| Lithuania..... | | | | | | | | | | | | 183 | | |
| Netherlands..... | | | 832,980 | 11,278 | | | | | 6,515 | 836 | | 2,136,112 | 2,493 | 137,843 |
| Poland and Danzig..... | | | | | | | | | 222,365 | 47,013 | | 488 | | |
| Soviet Russia in Europe..... | | | | | 28,087,360 | 14,831 | 4,727 | | | | | 50,152 | | |
| Spain..... | | | | | | | | | | | | 876 | | |
| Sweden..... | | | | | | | | | | | | 3,825 | | |
| Switzerland..... | | | | | | | | | | | | 11,793 | | |
| United Kingdom..... | 50,640 | 915 | | | 2,068,090 | 12,932 | 14,882 | 411 | 4,325 | 690 | 13,315 | 692,863 | 468 | 31,330 |
| Yugoslavia..... | 457,860 | 4,284 | | | | | | | | | | | | |
| Canada..... | 17,500 | 372 | 76,900 | 2,884 | 8,117,069 | 10,597 | 1,657,190 | 28,185 | 2,812 | 173 | 2,861 | 32,944 | | |
| Panama..... | | | | | | | | | | | | | | |
| Mexico..... | | | | | 112,560 | 316 | 4,405,698 | 10,592 | | | | 3,810 | | |
| Bermudas..... | | | | | | | | | | | | 19,509 | | |
| Jamaica..... | | | | | 11,313,485 | 13,908 | | | | | | 5 | | |
| Other British West Indies..... | | | | | 88,200 | 279 | | | | | | 183 | | |
| Cuba..... | | | | | 10,300 | 32 | | | 2,450 | 285 | | | | |
| Dominican Republic..... | | | | | | | | | | | | 81 | | |
| Netherland West Indies..... | | | | | 12,851,357 | 12,370 | | | | | | 2,508 | | |
| Argentina..... | | | | | | | | | | | | | | |
| Brazil..... | | | | | | | | | | | | 60,471 | | 4,074 |
| Colombia..... | | | | | | | | | | | | 9,715 | | |
| Ecuador..... | | | | | | | | | | | 15 | | | |
| British Guiana..... | | | | | | | | | | | | 13,716 | 281 | 2,222 |
| British India..... | 2,254,560 | 12,208 | | | | | | | | | 52,000 | 15,350 | | |
| British Malaya..... | | | | | | | 3,512,694 | 42,610 | | | | 29,201 | | |
| Ceylon..... | | | | | | | | | | | | 220 | | |
| China..... | | | | | | | | | | | | 33,172 | | |
| Hong Kong..... | | | | | | | | | 125 | 34 | | 71,070 | | |
| Japan..... | | | | | | | 2,627,652 | 10,835 | | | | 3,092 | | |
| Siam..... | | | | | | | | | | | | 206,791 | | |
| Australia..... | | | | | | | | | | | 606 | 13,256 | | |
| French Oceania..... | | | | | | | | | | | 81 | 2,275 | | |
| New Zealand..... | | | | | | | | | | | | 127 | | |
| Union of South Africa..... | | | | | | | | | | | 618 | 676,796 | 13,080 | 666,186 |
| Other British South Africa..... | | | | | | | | | | | | 25 | | |
| Egypt..... | | | | | | | 1,617,503 | 23,853 | | | | 13,944 | | |
| Madagascar..... | | | | | | | | | | | | 1,789 | | |
| Other Portuguese Africa..... | | | | | 2,301,000 | 2,477 | | | | | | | | |

Source: Foreign Commerce and Navigation of the United States

Elasticity Results

| | 1930-32 change | | | 1930-33 change | | |
|---------------------|---------------------|----------------------|---------------------|---------------------|----------------------|---------------------|
| | (1) Quantity | (2) Price | (3) Quantity | (4) Quantity | (5) Price | (6) Quantity |
| Panel A: Unweighted | | | | | | |
| XR | 0.910** (0.349) | -0.443*** (0.110) | | 1.205*** (0.233) | -0.391*** (0.105) | |
| Elasticity | | | 2.054*** (0.578) | | | 3.084*** (0.413) |
| Observations | 3742 | 3742 | 3742 | 3446 | 3446 | 3446 |
| F-statistic | | | 16.142 | | | 13.915 |
| Panel B: Weighted | | | | | | |
| XR | 0.998*** (0.348) | -0.351** (0.136) | | 0.965*** (0.264) | -0.327*** (0.088) | |
| Elasticity | | | 2.843** (1.207) | | | 2.951*** (0.853) |
| Observations | 3742 | 3742 | 3742 | 3446 | 3446 | 3446 |
| F-statistic | | | 6.643 | | | 13.781 |

▶ Heterogeneity

▶ Tariff

▶ Mechanism

▶ Puzzle

Elasticity: Placebo

| | 1930-32 change | | | 1930-33 change | | |
|---------------------|-------------------|-------------------|-------------------|-------------------|-------------------|--------------------|
| | (1) Quantity | (2) Price | (3) Quantity | (4) Quantity | (5) Price | (6) Quantity |
| Panel C: Unweighted | | | | | | |
| XR | 0.027 (0.122) | 0.049 (0.047) | | 0.102 (0.069) | 0.024 (0.034) | |
| Elasticity | | | -0.550 (2.527) | | | -4.310 (6.439) |
| Observations | 3755 | 3755 | 3755 | 3579 | 3579 | 3579 |
| F-statistic | | | 1.097 | | | 0.482 |
| Panel D: Weighted | | | | | | |
| XR | -0.135 (0.233) | -0.049 (0.054) | | -0.181 (0.173) | -0.061 (0.042) | |
| Elasticity | | | -2.755 (3.073) | | | -2.955* (1.565) |
| Observations | 3755 | 3755 | 3755 | 3579 | 3579 | 3579 |
| F-statistic | | | 0.824 | | | 2.141 |

Pass-Through

- Pass-through literature usually adds a proxy for marginal cost (Burstein and Gopinath, 2014)
- Here, wholesale price index:

$$\Delta p_{rt}^{us,k} = \beta x_{rt}^{us,k} + \gamma' X_{rt}^k + \mu_{rt}^{us} + e_{rt}^{us,k}$$

| | 1930-32 change | | 1930-33 change | |
|--------------|---------------------|----------------------|----------------------|---------------------|
| | (1) Unwght. | (2) Wght. | (3) Unwght. | (4) Unwght. |
| XR | -0.370** (0.159) | -0.491*** (0.176) | -0.442*** (0.148) | -0.355** (0.144) |
| WPI | -0.279 (0.286) | 0.417 (0.353) | 0.159 (0.300) | 0.091 (0.357) |
| Observations | 3592 | 3592 | 3405 | 3405 |

► Identification

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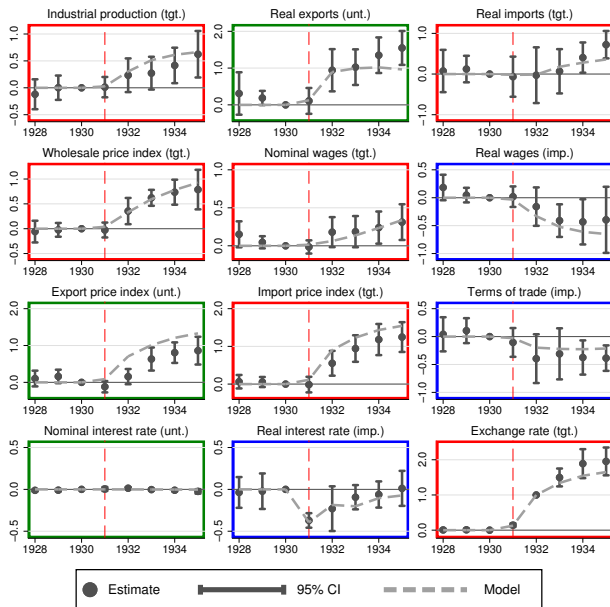
4 Model: Estimation and Counter-Factual Analysis

DD: Estimated Parameters

| Parameter | Value | Concept | Target or source |
|---------------|----------------|----------------------------------|-----------------------|
| | | Estimated | |
| σ^{-1} | 0.64 (0.22) | IES | Industrial production |
| α_1 | 0.55 (0.26) | Curvature of production function | WPI |
| ξ | 0.9 (0.03) | Calvo wage parameter | Nominal wages |
| ρ | 0.51 (0.13) | Macro trade elasticity | Imports and IPI |
| θ | 3 (0.19) | Micro trade elasticity | US imports |
| \bar{m} | 1.59 (0.29) | Markup elasticity | Pass-through |

► Calibration

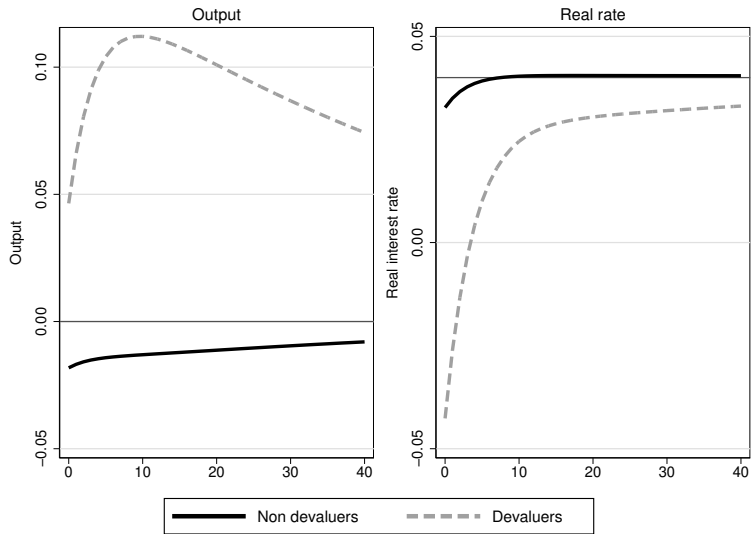
Model Fit



Counterfactual Experiment

- Cross-sectional estimates do not answer aggregate counter-factual questions
- In the model, simulate response of the world economy to 30% one-off devaluation by half of the world

Counterfactual Analysis



Main result

Foreign devaluation has a small effect on one's output.

Key intuition:

- Expenditure switching and monetary stimulus offset each other in non-devaluing countries
- They work in the same direction in devaluing countries

▶ Decomposition

▶ CES

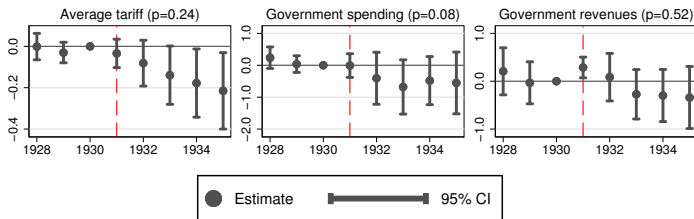
▶ Going further

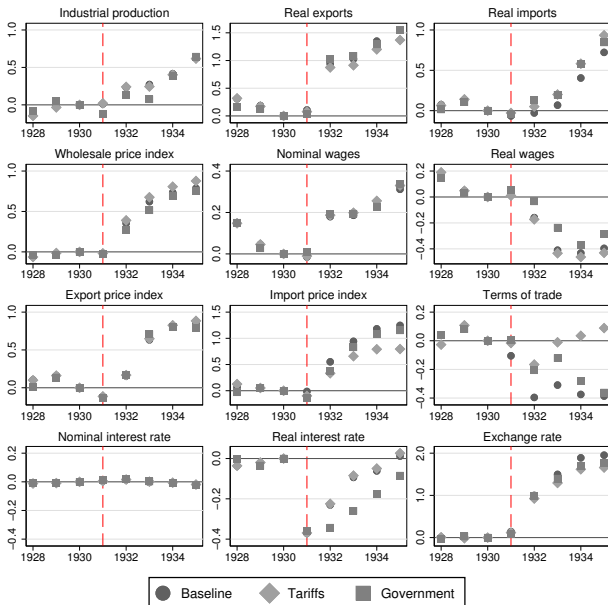
- Identified key moments from aggregated and dis-aggregated data
- Used these to estimate an international New-Keynesian model with incomplete pass-through of the exchange rate
- Takeaway: devaluing countries' recovery was not about beggar-thy-neighbor but about monetary stimulus

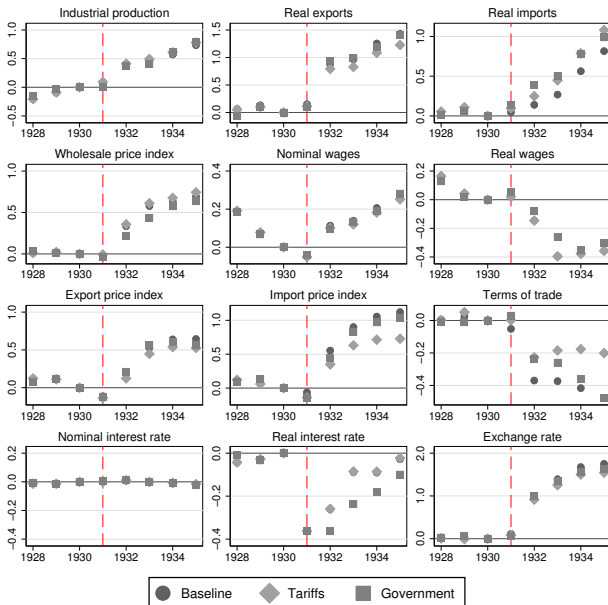
Appendix

Country Samples

| Difference-in-difference | | |
|-------------------------------|--|---|
| Group | Countries | Comment |
| Treatment | Austria, Canada, Denmark, Finland, Japan, Mexico, Norway, Salvador, Sweden, United Kingdom | Devaluation in 1931 |
| Control | France, Germany, Hungary, Netherlands, Poland, Switzerland | No devaluation before 1936 |
| High frequency identification | | |
| | Belgium, France, Germany, Italy, Netherlands, United Kingdom, United States, Switzerland | Countries for which forward exchange rate data is available |
| US imports | | |
| Specification | Countries | Comment |
| 1932, 1933 | Austria, British India, British Malaya, Canada, Denmark, Egypt, Finland, Japan, Mexico, Norway, Portugal, Salvador, Sweden, United Kingdom | Devaluation in 1931 |
| 1932, 1933 | Albania, Belgium, Bulgaria, Czechoslovakia, France, Germany, Hungary, Italy, Latvia, Lithuania, Netherlands, Poland and Danzig, Rumania, Switzerland | No devaluation before 1934 |
| 1932 | Estonia, South Africa | Devaluation in 1933 |
| none | Argentina, Australia, Bolivia, Brazil, New Zealand, Uruguay, Venezuela | Devaluation before 1931 |
| none | Chile, Costa Rica, Colombia, Ecuador, Greece, Peru, Siam, Yugoslavia | Devaluation in 1932 |
| none | China, Hong Kong, Iran | Silver standard |
| none | Spain, Turkey | Floating currency |
| none | Cuba, Philippine Islands | Preferential tariff rates |







| | IV | | | OLS | | |
|-----------------------|----------|---------|------------|----------|---------|------------|
| | Baseline | Tariffs | Government | Baseline | Tariffs | Government |
| Industrial production | 0.07 | 0.03 | 0.00 | 0.00 | 0.00 | 0.00 |
| Real exports | 0.00 | 0.19 | 0.00 | 0.00 | 0.00 | 0.00 |
| Real imports | 0.00 | 0.07 | 0.00 | 0.02 | 0.00 | 0.00 |
| Wholesale price index | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Consumer price index | 0.04 | 0.04 | 0.00 | 0.00 | 0.00 | 0.00 |
| Export price index | 0.00 | 0.30 | 0.00 | 0.00 | 0.03 | 0.00 |
| Import price index | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Nominal wages | 0.10 | 0.12 | 0.00 | 0.01 | 0.16 | 0.00 |
| Real wages | 0.03 | 0.73 | 0.00 | 0.20 | 0.00 | 0.00 |
| Terms of trade | 0.26 | 0.27 | 0.00 | 0.04 | 0.89 | 0.00 |
| Nominal interest rate | 0.13 | 0.27 | 0.26 | 0.17 | 0.27 | 0.25 |
| Real interest rate | 0.03 | 0.16 | 0.02 | 0.00 | 0.04 | 0.00 |

Example: US

On the night of April 18, the president met with his close advisers to discuss issues related to the impending visit of British Prime Minister Ramsay MacDonald. [...] Only [Assistant Secretary of State] Moley knew that Roosevelt had been negotiating a new initiative for “controlled inflation” with a group of key senators, including Elmer Thomas from Oklahoma. When FDR told them, with a chuckle, that the next day he would announce his support for the Thomas Amendment, [adviser] Feis, [Budget Director] Douglas, and [Secretary of State] Warburg became livid; they couldn't believe what they were hearing and interrupted each other in their efforts to convince the president that this was a mistake of historical proportions. In 1934, Warburg wrote that as late as April 18, those who were in daily contact with FDR had no “idea that he was seriously considering such a move.” [...] After leaving the White House late that night, Lew Douglas told the rest of the group that without a doubt this was “the end of Western civilization.”

Edwards (2018, pp. 57–58)

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High Frequency Identification Methodology

HFI is a well-established method to infer the causal effect of monetary policy (Ramey, 2016)

- Use changes in federal funds rate futures on FOMC days
- Assumption: endogenous component of monetary policy is anticipated
- Use these shocks in regressions of lower-frequency macroeconomic variables

What I am doing:

- Adapting this method to exchange rates
- Implementing it in the 1930s

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Procedure (for each country):

- 1 Search in ProQuest Historical Newspapers for articles featuring appropriate keywords during gold standard period
- 2 Retain dates whose number of articles is 6 standard deviations above the mean
- 3 Read press to identify nature and exact timing of the news: retain if policy announcement (e.g. devaluation), reject if conveys news about economic situation (e.g. strike)
- 4 Use variation in 3-month forward rate around announcement as shock

Two requirements:

- 1 Name of the country or currency, name has to be in the title for countries other than US
- 2 Mentions of (i) exchange controls, (ii) leaving the gold standard, or (iii) devaluation in the article

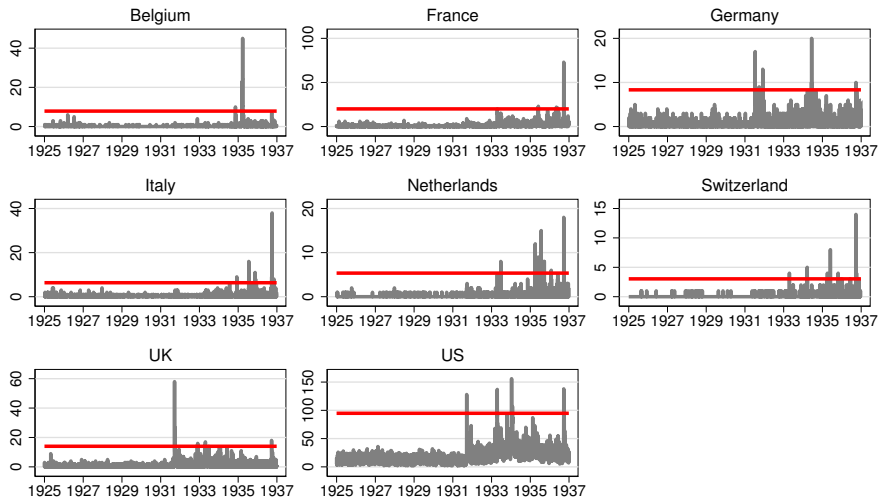
Example for France:

```
ti(France OR French OR franc) AND ((exchange control) OR ((off OR suspension OR leave OR quit) AND "gold standard") OR devaluation)
```

Example for US:

```
("United States" OR US OR dollar) AND ((exchange control) OR ((off OR suspension OR leave OR quit) AND "gold standard") OR devaluation)
```

Daily Count of Articles



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Dates: France

| Date | # articles | Event | Shock |
|-----------|------------|---------------------------|--------|
| 27may1935 | 21 | Fall of Flandin's cabinet | -0.046 |
| 31may1935 | 21 | | |
| 04jun1935 | 21 | | |
| 05jun1935 | 23 | | |
| 11may1936 | 22 | Blum's devaluation speech | -0.013 |
| 05jun1936 | 21 | | |
| 25sep1936 | 30 | Devaluation | +0.234 |
| 26sep1936 | 60 | | |
| 27sep1936 | 73 | | |
| 28sep1936 | 59 | | |
| 29sep1936 | 33 | | |
| 30sep1936 | 31 | | |
| 01oct1936 | 25 | | |
| 02oct1936 | 28 | | |
| 03oct1936 | 28 | | |
| 04oct1936 | 27 | | |
| 05oct1936 | 24 | | |

Notes: The mean and standard deviations of the daily number of articles are 1.3 and 3.1 respectively.

[▶ Belgium](#)[▶ Germany](#)[▶ Italy](#)[▶ Netherlands](#)[▶ Switzerland](#)[▶ UK](#)[▶ US](#)[◀ Back](#)

J-Curve



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Dates: Belgium

| Date | # articles | Event | Shock |
|-----------|------------|--|--------|
| 14nov1934 | 10 | Catholics and liberals against devaluation | -0.007 |
| 17mar1935 | 14 | Devaluation | +0.116 |
| 18mar1935 | 12 | | |
| 19mar1935 | 22 | | |
| 20mar1935 | 23 | | |
| 21mar1935 | 8 | | |
| 23mar1935 | 10 | | |
| 25mar1935 | 11 | | |
| 26mar1935 | 10 | | |
| 27mar1935 | 12 | | |
| 28mar1935 | 12 | | |
| 29mar1935 | 25 | | |
| 30mar1935 | 45 | | |
| 31mar1935 | 24 | | |
| 01apr1935 | 24 | | |
| 02apr1935 | 14 | | |
| 08apr1935 | 8 | | |

Notes: The mean and standard deviations of the daily number of articles are 0.2 and 1.3 respectively.

Dates: Germany

| Date | # articles | | Event | Shock |
|-----------|------------|---|------------------------------------|--------|
| 13jul1931 | 9 | } | Exchange controls | -0.067 |
| 15jul1931 | 17 | | | |
| 16jul1931 | 10 | | | |
| 21jul1931 | 9 | | | |
| 22jul1931 | 9 | | | |
| 29sep1931 | 9 | } | Stock exchange closed indefinitely | n.a. |
| 05dec1931 | 13 | | | |
| 13jun1934 | 10 | } | Devaluation rumors | × |
| 15jun1934 | 20 | | | |
| 27sep1936 | 9 | | | |
| 28sep1936 | 10 | } | Gold bloc demise | × |
| 01oct1936 | 9 | | | |

Notes: The mean and standard deviations of the daily number of articles are 0.7 and 1.3 respectively.

◀ France

Dates: Italy

| Date | # articles | | Event | Shock |
|-----------|------------|---|-------------------------------|--------|
| 10dec1934 | 9 | } | Exchange controls | -0.018 |
| 11dec1934 | 7 | | | |
| 23jul1935 | 8 | } | Gold coverage ratio suspended | +0.042 |
| 24jul1935 | 16 | | | |
| 25jul1935 | 9 | | | |
| 20nov1935 | 11 | } | Gold-buying monopoly | -0.002 |
| 29nov1935 | 8 | | International tensions | × |
| 27sep1936 | 7 | } | Gold bloc demise | × |
| 28sep1936 | 9 | | | |
| 04oct1936 | 8 | } | Devaluation | n.a. |
| 06oct1936 | 38 | | | |
| 07oct1936 | 12 | | | |
| 09oct1936 | 8 | | | |
| 10nov1936 | 8 | | Austro-Italian trade pact | × |

Notes: The mean and standard deviations of the daily number of articles are 0.3 and 1.0 respectively.

◀ France

Dates: Netherlands

| Date | # articles | Event | Shock |
|-----------|------------|---|--------|
| 27jun1933 | 8 | Devaluation rumors | × |
| 06apr1935 | 8 | Gold bloc reaffirms commitment | -0.023 |
| 07apr1935 | 7 | | |
| 08apr1935 | 12 | | |
| 04jun1935 | 9 | Pro-devaluation minister resigns | -0.009 |
| 24jul1935 | 8 | New government | -0.014 |
| 25jul1935 | 13 | | |
| 26jul1935 | 8 | | |
| 27jul1935 | 13 | | |
| 28jul1935 | 11 | | |
| 29jul1935 | 15 | | |
| 17sep1935 | 7 | Bank rate hike | -0.003 |
| 18sep1935 | 8 | Deflationary budget | -0.009 |
| 26sep1935 | 8 | Devaluation rumors | × |
| 04feb1936 | 6 | Pro-devaluation speech by former minister | × |
| 27sep1936 | 18 | Devaluation | +0.175 |
| 28sep1936 | 16 | | |
| 29sep1936 | 7 | | |

Notes: The mean and standard deviations of the daily number of articles are 0.2 and 0.9 respectively.

Dates: Switzerland

| Date | # articles | | Event | Shock |
|-----------|------------|---|--------------------------------|--------|
| 21apr1933 | 4 | | US gold embargo | × |
| 23mar1934 | 5 | } | Pro-gold minister resigns | +0.003 |
| 24mar1934 | 4 | | | |
| 08apr1935 | 4 | | Gold bloc reaffirms commitment | -0.020 |
| 03jun1935 | 8 | } | Devaluation proposal rejected | -0.011 |
| 04jun1935 | 4 | | | |
| 28oct1935 | 4 | | General elections | -0.003 |
| 27sep1936 | 14 | } | Devaluation | +0.321 |
| 28sep1936 | 14 | | | |
| 30sep1936 | 6 | | | |
| 01oct1936 | 4 | | | |
| 09oct1936 | 4 | | | |

Notes: The mean and standard deviations of the daily number of articles are 0.1 and 0.5 respectively.

◀ France

Dates: Britain

| Date | # articles | Event | Shock |
|-----------|------------|--------------------------------------|--------|
| 21sep1931 | 40 | Pound devaluation | +0.175 |
| 22sep1931 | 58 | | |
| 23sep1931 | 26 | | |
| 27sep1931 | 18 | | |
| 28sep1931 | 27 | | |
| 26nov1932 | 15 | War debt discussions | × |
| 02dec1932 | 16 | | |
| 22apr1933 | 15 | Dollar devaluation | × |
| 26apr1933 | 17 | Exchange equalisation fund increased | +0.018 |
| 26sep1936 | 18 | Gold bloc demise | × |
| 27sep1936 | 15 | | |

Notes: The mean and standard deviations of the daily number of articles are 1.2 and 2.1 respectively.

◀ France

| Date | # articles | Event | Shock |
|-----------|------------|--------------------|--------|
| 22sep1931 | 128 | Pound devaluation | × |
| 21apr1933 | 137 | Gold embargo | +0.095 |
| 23apr1933 | 96 | | |
| 16jan1934 | 156 | Dollar devaluation | +0.022 |
| 02feb1934 | 107 | | |
| 26sep1936 | 106 | Gold bloc demise | × |
| 27sep1936 | 138 | | |
| 28sep1936 | 113 | | |
| 29sep1936 | 111 | | |

Notes: The mean and standard deviations of the daily number of articles are 18.3 and 12.7 respectively.

Potential Objections (and Answers)

- “Information effect”: shock may reflect policy makers’ superior information (Nakamura and Steinsson, 2018)
 - Less of a concern than in modern settings: central banks and governments did not have the same staff resources
- Timing of the policy announcements is endogenous:
 - Not a problem as long as that endogeneity is reflected in the forward rate before the announcement
- Background noise that correlates with fundamentals:
 - Unavoidable without intraday data
 - More good variation than bad one
- Forward exchange rate is a poor forecast for spot (Fama, 1984)
 - Not true under fixed exchange rates in general (Flood and Rose, 1996, Colacito and Croce, 2013)
 - No carry trade return under fixed exchange rates during that period (Accominotti et al., 2019)

DD vs. HFI: Comparison

- Best way to compare the two is to compute the integral:

$$\mathcal{I}^y = \frac{1}{S} \sum_{s=1}^S \beta_{t+s}^y$$

- Since the path of the nominal exchange rate is different, will also compute the ratio:

$$\mathcal{R}^y = \frac{\mathcal{I}^y}{\mathcal{I}^{xr}}$$

DD vs. HFI: Comparison

| | DD-IV | | DD-OLS | | HFI | |
|-----------------------|-------|-------------|--------|-------------|------|-------------|
| Industrial production | | | | | | |
| Numerator | 0.39 | [0.11,0.66] | 0.54 | [0.31,0.77] | 1.05 | [0.47,1.63] |
| Denominator | 1.58 | [1.32,1.85] | 1.45 | [1.22,1.69] | 1.03 | [0.42,1.64] |
| Ratio | 0.24 | [0.06,0.43] | 0.37 | [0.19,0.56] | 1.03 | [0.79,1.26] |
| Wholesale price index | | | | | | |
| Numerator | 0.62 | [0.38,0.87] | 0.56 | [0.36,0.76] | 0.61 | [0.30,0.92] |
| Denominator | 1.44 | [1.24,1.64] | 1.38 | [1.19,1.57] | 1.19 | [0.52,1.85] |
| Ratio | 0.43 | [0.25,0.62] | 0.40 | [0.25,0.56] | 0.51 | [0.47,0.56] |

[← Back](#)

Model: Detailed Overview

- Continuum of symmetric countries
- Static consumption problem:
 - Single product with many varieties
 - All production is consumed
 - Preferences over varieties are defined by a Kimball aggregator
- Trade:
 - In each country, there is a continuum of firms
 - Each firm produces a variety of the product
 - Those varieties are traded internationally
 - Distinguish macro and micro trade elasticities (Feenstra et al., 2018)

Static Consumption Problem

Consumers minimize expenditures:

$$\underbrace{\int_f P_t^{jj}(f) C_t^{jj}(f) df}_{\text{domestic}} + \underbrace{\int_k \int_f P_t^{jk}(f) C_t^{jk}(f) df dk}_{\text{foreign}}$$

subject to a Kimball aggregator:

$$C_t^j = (1 - \bar{\Gamma}) C_t^j \times g \left(\int_f g^* \left(\frac{C_t^{jj}(f)}{(1 - \bar{\Gamma}) C_t^j} \right) df \right) \\ + \bar{\Gamma} C_t^j \times g \left(\int_k \int_f g^* \left(\frac{C_t^{jk}(f)}{\bar{\Gamma} C_t^j} \right) df \right) dk$$

where:

- C_t^j : total consumption in country j
- $C_t^{jk}(f)$: consumption of the variety of firm f of country k in country j
- $P_t^{jk}(f)$: price of the variety of firm f of country k in country j

- As functional forms, I assume:

imports/domestic varieties: $g(x) = 1 + \frac{1}{1 - \tilde{\rho}} (x^{1 - \tilde{\rho}} - 1)$

among imported varieties: $(g^{*'})^{-1}(x) = [1 - (\theta - 1)\bar{m} \log x]^{\frac{\theta/(\theta-1)}{\bar{m}}}$

- Up to a first order:
 - $\rho \equiv \theta/(1 + \theta\tilde{\rho})$ is the elasticity of substitution between domestic and imported varieties
 - θ is the elasticity of substitution among foreign varieties
 - \bar{m} is the elasticity of the markup charged by firms

Kimball Demand: Remark

- Kimball demand is a standard way of generating incomplete pass-through of the exchange rate to international prices (Klenow and Willis, 2016, Gopinath and Itskhoki, 2010, Itskhoki and Mukhin, 2023)
- Compared to these papers, I introduce the nesting of aggregators that allows me to distinguish the two elasticities
 - Two-country case of Itskhoki and Mukhin (2023): $\tilde{\rho} = 0$
- Will be useful to match the divergent behaviors of exports and imports
- Formulation nests the CES case with: $\tilde{\rho} = 0$ and $\bar{m} \rightarrow 0$

► Demand functions

Pricing to Market

- A firm sets its price while taking into account the demand function that comes out of the consumption problem
- The price of country j 's varieties in country k is:

$$p_t^{kj} = (1 - \zeta_1 - \zeta_2)(mc_t^j - xr_t^{jk}) + \zeta_1 p_t^{k*} + \zeta_2 p_t^k$$

where:

- mc_t^k : average marginal cost in country j
 - p_t^{k*} : import price index in country k
 - p_t^k : price index in country k
 - ζ_1, ζ_2 depends on ρ, θ and \bar{m}
- The pass-through of the exchange rate is:

$$1 - \zeta_1 - \zeta_2 = \frac{1}{1 + \bar{m}} < 1$$

- CES case:

$$\bar{m} \rightarrow 0 \quad \Rightarrow \quad \frac{1}{1 + \bar{m}} \rightarrow 1$$

Important parameters

Output in country j is:

$$y_t^j = \underbrace{\psi \left(\int_k (mc_t^k - xr_t^{kj}) dk - mc_t^j \right)}_{\text{substitution}} + \underbrace{(1 - \bar{\Gamma}) \hat{c}_t^j}_{\text{domestic consumption}} + \underbrace{\bar{\Gamma} \int_k \hat{c}_t^k}_{\text{foreign consumption}}$$
$$\psi \equiv \bar{\Gamma} \left(\frac{1}{1 + \bar{m}\rho/\theta} (1 - \bar{\Gamma})\rho + \frac{1}{1 + \bar{m}}\theta \right)$$

3 parameters determine the strength of the substitution term:

- ρ : elasticity of substitution between imported and domestic varieties
- θ : elasticity of substitution among foreign varieties
- \bar{m} : markup elasticity which determines the exchange rate pass-through

Demand System

Generalizing Kimball demand system:

$$C_{rt}^j = \underbrace{(1 - \Gamma_{rt}^j) C_{rt}^j \times g \left(\int_f g^* \left(\frac{C_{rt}^{jj}(f)}{(1 - \Gamma_{rt}^j) C_{rt}^j} \right) df \right)}_{\text{domestic varieties}} + \underbrace{\Gamma_{rt}^j C_{rt}^j \times g \left(\sum_{\substack{k \in \mathcal{J} \\ k \neq j}} \mathcal{K}_{rt}^{jk} \int_f g^* \left(\frac{C_{rt}^{jk}(f)}{\Gamma_{rt}^j \mathcal{K}_{rt}^{jk} C_{rt}^j} \right) df \right)}_{\text{foreign varieties}}$$

where:

- C_{rt}^j : demand in country j for product r
- $C_{rt}^{jk}(f)$: demand in country j for the variety of product r from firm f of country k
- Γ_{rt}^j : share of imports when relative prices are 1
- \mathcal{K}_{rt}^{jk} : share of country k among imports when relative prices are 1

Elasticity: Identification

- Demand function for product r from country k :

$$\Delta c_{rt}^{jk} = -\theta \Delta p_{rt}^{jk} + \underbrace{\theta \Delta p_{rt}^{j*} + \Delta c_{rt}^{j*}}_{\text{fixed effect}} + \underbrace{\Delta \kappa_{rt}^{jk}}_{\text{error term}}$$

- Empirical equivalent:

$$\Delta c_{rt}^{jk} = -\theta \Delta p_{rt}^{jk} + \mu_{rt}^j + e_{rt}^{jk}$$

- Estimation:

- Simultaneity bias: regressing quantity on price would be a bad idea
- Instrument prices with the exchange rate
- Use data on US imports ($j = us$)

Proposition 1

Provided devaluation is exogenous to within-product relative US demand shocks, instrumenting prices with the exchange rate identifies the within-product elasticity of substitution among foreign varieties, θ .

Heterogeneity

| | (1) | (2) |
|-------------------------|----------|---------|
| Animal products | 6.079* | (3.485) |
| Vegetable edible | 2.460** | (0.889) |
| Vegetable inedible | 1.486* | (0.855) |
| Textiles | 2.564*** | (0.606) |
| Wood and paper | 0.688 | (0.639) |
| Nonmetallic minerals | 1.545 | (0.934) |
| Metals and manufactures | 4.656** | (1.824) |
| Machinery and vehicles | 2.659 | (3.148) |
| Chemicals | 4.358** | (1.916) |
| Miscellaneous | 1.941** | (0.912) |
| Observations | 7042 | |
| P-value | 0.004 | |

An International Elasticity Puzzle?

- The puzzle:
 - Macroeconomics literature: the international elasticity is around 1 (Goldstein and Khan, 1985)
 - Trade data: international elasticities are 4 on average, above 10 for some sectors (Head and Ries, 2001, Feenstra, 1994, Romalis, 2007, Broda and Weinstein, 2006, Caliendo and Parro, 2015)
- Leading explanations:
 - Ruhl (2008): there is a fixed cost of entering the export market
 - Broda and Weinstein (2006), Imbs and Méjean (2015): the more aggregated the goods, the lower the elasticity estimate
 - Feenstra et al. (2018): for a given good, the elasticity between foreign and domestic varieties (the macro elasticity) is not the same as the elasticity between foreign varieties from different countries (the micro elasticity)
- My results are consistent with the trade literature

- Relative increase in exports not necessarily driven by the exchange rate:
 - ① Looser monetary policy could ease the financial constraint of firms
 - ② Devaluations could correlate with less banking problems, or more slack
 - ③ Size of devaluations is endogenous
 - ④ Exchange controls: true exchange rate may not be properly measured
- In the next table, I:
 - ① Add money supply indicators as controls
 - ② Add banking panics and unemployment rate as controls
 - ③ Instrument change in the exchange rate with devaluation dummy
 - ④ Interact the exchange rate with exchange controls dummy
- Overall, exchange rate coefficient survives well
- Remark: none of these stories is a threat to the identification of the elasticity, but they change the interpretation of the quantity response

Mechanism

| | 1930-32 change | | | | 1930-33 change | | | |
|--------------|-----------------------|---------------------|--------------------|---------------------|---------------------|----------------------|---------------------|---------------------|
| | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) |
| XR | 0.844*** (0.254) | 0.759** (0.353) | 0.504** (0.223) | | 0.901*** (0.199) | 1.298*** (0.316) | 0.788*** (0.168) | |
| DR | -27.144*** (9.136) | -18.616 (14.214) | | | -9.130 (6.705) | -8.001 (14.822) | | |
| M0 | -0.825** (0.371) | -1.703** (0.825) | | | 0.192 (0.371) | -0.927 (0.739) | | |
| DCR | -0.051 (0.280) | -0.582 (0.396) | | | 0.356 (0.253) | -1.452*** (0.489) | | |
| Panics | | -0.019 (0.013) | | | | -1.298*** (0.319) | | |
| UR | | -0.010* (0.006) | | | | -0.032*** (0.010) | | |
| XC=0 × XR | | | | 0.505** (0.249) | | | | 0.758*** (0.215) |
| XC=1 × XR | | | | 1.375*** (0.280) | | | | 1.554*** (0.187) |
| XC | | | | -0.049 (0.094) | | | | -0.180* (0.099) |
| Observations | 2976 | 2349 | 3742 | 3742 | 2819 | 2267 | 3446 | 3446 |

Elasticity: Tariff

- Previous discussion ignored tariffs
- In practice, observe the before-tariff unit value, \tilde{p}_{rt}^{jk}
- Not an issue if tariffs are ad-valorem and are not correlated with devaluation:

$$\Delta c_{rt}^{jk} = -\theta \Delta \tilde{p}_{rt}^{jk} + \underbrace{\theta \Delta \left(\tau_{rt}^{j*} + \tilde{p}_{rt}^{j*} \right)}_{\text{fixed effect}} + \underbrace{\Delta \left(\xi_{rt}^{jk} - \tau_{rt}^{jk} \right)}_{\text{error term}}$$

- Tariffs were changed in 1930, before the devaluations happened
- A lot of goods had fixed nominal duties:
 - Effective tariff rate is inversely proportional to the before-tariff price:

$$\tau_{rt}^{jk} \left(\tilde{p}_{rt}^{jk} \right) \propto \frac{1}{\tilde{p}_{rt}^{jk}}$$

- Then the regression identifies:

$$\theta \left(1 + \tau_{rt}^{jk'} \left(\tilde{p}_{rt}^{jk} \right) \right) < \theta$$

Elasticity: *Ad valorem* tariffs

| | Unweighted | | Weighted | |
|---------------------|---------------------|---------------------|---------------------|--------------------|
| | (1) All | (2) Ad-valorem | (3) All | (4) Ad-valorem |
| Panel A: Instrument | | | | |
| Elasticity | 2.731*** (0.379) | 3.784*** (0.763) | 2.964*** (0.938) | 4.020** (1.689) |
| Observations | 7042 | 2912 | 7042 | 2912 |
| F-statistic | 17.170 | 5.890 | 13.890 | 8.970 |
| Panel B: OLS | | | | |
| Elasticity | 1.150*** (0.065) | 1.013*** (0.080) | 0.878*** (0.174) | 0.629* (0.334) |
| Observations | 7042 | 2912 | 7042 | 2912 |

Mechanism

| | 1930-32 change | | | | 1930-33 change | | | |
|--------------|-----------------------|---------------------|--------------------|---------------------|---------------------|----------------------|---------------------|---------------------|
| | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) |
| XR | 0.844*** (0.254) | 0.759** (0.353) | 0.504** (0.223) | | 0.901*** (0.199) | 1.298*** (0.316) | 0.788*** (0.168) | |
| DR | -27.144*** (9.136) | -18.616 (14.214) | | | -9.130 (6.705) | -8.001 (14.822) | | |
| M0 | -0.825** (0.371) | -1.703** (0.825) | | | 0.192 (0.371) | -0.927 (0.739) | | |
| DCR | -0.051 (0.280) | -0.582 (0.396) | | | 0.356 (0.253) | -1.452*** (0.489) | | |
| Panics | | -0.019 (0.013) | | | | -1.298*** (0.319) | | |
| UR | | -0.010* (0.006) | | | | -0.032*** (0.010) | | |
| XC=0 × XR | | | | 0.505** (0.249) | | | | 0.758*** (0.215) |
| XC=1 × XR | | | | 1.375*** (0.280) | | | | 1.554*** (0.187) |
| XC | | | | -0.049 (0.094) | | | | -0.180* (0.099) |
| Observations | 2976 | 2349 | 3742 | 3742 | 2819 | 2267 | 3446 | 3446 |

Pass-Through: Identification

What does the pass-through regression identify?

- In model, dollar prices are:

$$p_{rt}^{us,k} = \frac{1}{1 + \bar{m}} \left(mc_{rt}^k - xr_t^{k,us} \right) + \text{other terms}$$

- Want to control for mc_{rt}^k as it is correlated with exchange rate
- But domestic prices are an imperfect control:

$$p_{rt}^{kk} = (1 - \delta \bar{\Gamma}_r^j) mc_t^k + \delta \bar{\Gamma}_r^j xr_t^{kj} + \text{other terms}$$

- Can still make a statement under some assumptions

◀ Back

Proposition 2

With a single product and symmetric countries, the pass-through regression identifies:

$$\hat{\beta} = -\frac{1}{1 + \bar{m}} \times \frac{1 + \bar{m}\rho/\theta}{1 + (1 - \bar{\Gamma})\bar{m}\rho/\theta}$$

- Imperfect controlling for marginal cost introduces a bias:
 - True pass-through: $1/(1 + \bar{m})$
 - Bias: $(1 + \bar{m}\rho/\theta)/(1 + (1 - \bar{\Gamma})\bar{m}\rho/\theta)$
- Bias is small as $\bar{\Gamma}$, the coefficient of openness, is close to 0

- Proposition 2 is robust to the introduction of tariff provided one controls for tariff rates in the pass-through regression
- Relevant equations become:

$$\tilde{p}_{rt}^{jk} = \frac{1}{1 + \bar{m}} (mc_{rt}^k - xr_t^{kj}) + \text{other terms}$$
$$p_t^{kk} = (1 - \delta \bar{\Gamma}_r^k) mc_{rt}^k + \delta \bar{\Gamma}_r^k xr_t^{kj} + \delta \bar{\Gamma}_r^k \tau_{rt}^k$$

where \tilde{p}_t^{jk} is the before-tariff price

Monetary Policy: Gold Standard

- Central banks buy and sell gold at local-currency price \mathcal{E}_t^j
- They issue money in proportion to the value of their gold reserves:

$$\Lambda^j M_t^j = \mathcal{E}_t^j G_t^j$$

- Nominal exchange rate pinned down by relative prices of gold:

$$\mathcal{E}_t^j / \mathcal{E}_t^k$$

- Nominal price of gold is expected to be constant:

$$E_t \mathcal{E}_{t+1}^j = \mathcal{E}_t^j$$

- Devaluation is a one-off unexpected increase in the price of gold:

$$\Delta \mathcal{E}_t^j > 0$$

Rest of the Model

- Euler equation with internal habits:

$$\hat{\mu}_t^j = E_t \hat{\mu}_{t+1}^j + \sigma^{-1} \left(i_t^j - E_t \pi_{ct+1}^j \right)$$
$$\hat{\mu}_t^j = \frac{1}{(1-\iota)(1-\beta\iota)} \left(\beta\iota(E_t \hat{c}_{t+1}^j - \iota \hat{c}_t^j) - (\hat{c}_t^j - \iota \hat{c}_{t-1}^j) \right)$$

- Money demand:

$$\hat{v}_t^j = \eta_p (p_t^j - m_t^j) - \eta_c \hat{\mu}_t^j$$

- Uncovered interest rate parity:

$$\hat{v}_t^j = \hat{v}_t^k$$

- Marginal cost:

$$mc_t^j = w_t^j + \frac{\alpha_1}{1-\alpha_2} \hat{y}_t^j$$

- Wage Phillips curve:

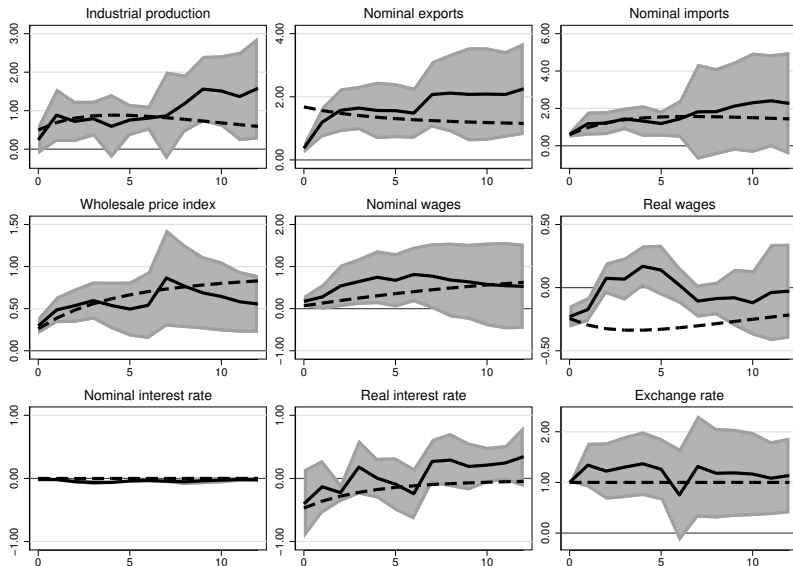
$$\pi_{wt}^j = \beta E_t \pi_{wt+1}^j + \psi_y \hat{y}_t^j - \psi_\mu \hat{\mu}_t^j + \psi_{tt} \hat{t}_t^j$$

Calibrated Parameters

| Parameter | Value | Concept | Target or source |
|------------|--------|--------------------------------|------------------------------------|
| Calibrated | | | |
| β | 0.99 | Discount rate | Annual interest rate of 4% |
| ι | 0.8 | Habit | Eggertsson (2008) |
| χ | 1 | Concavity of utility for money | Standard |
| γ | 0.1 | Openness | British export-to-GDP ratio |
| α_2 | 0.37 | Profit share | Labor share of 2/3 |
| η | 21 | Elasticity of labor demand | Christiano et al. (2005) |
| ν | 0.0007 | Stationarity-inducing device | Schmitt-Grohé and Uribe (2003) |
| g^* | 0.14 | Gold to output ratio | British gold-reserves-to-GDP ratio |

◀ Back

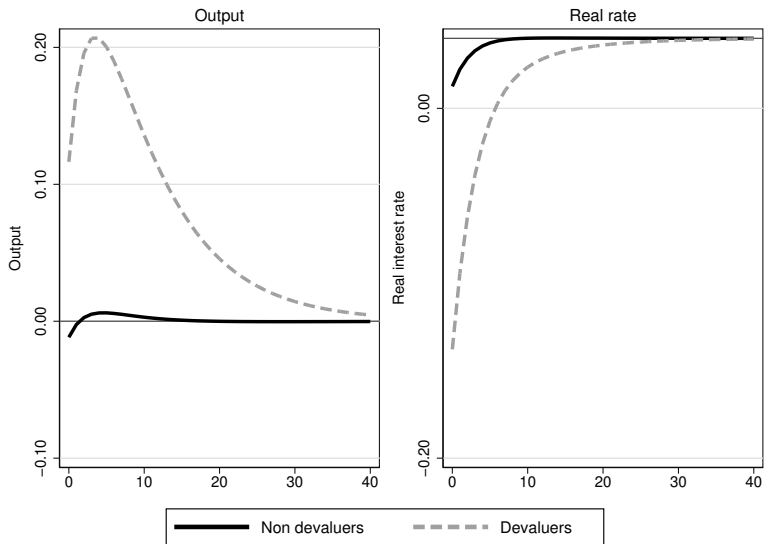
HFI: Model Fit



HFI: Estimated Parameters

| Parameter | Value | Concept | Target or source |
|---------------|----------------|----------------------------------|-----------------------|
| | | Estimated | |
| σ^{-1} | 4.19 (0.83) | IES | Industrial production |
| α_1 | 0.28 (0.27) | Curvature of production function | WPI |
| ξ | 0.7 (0.04) | Calvo wage parameter | Nominal wages |
| ρ | 1.2 (0.07) | Macro trade elasticity | Imports and IPI |
| θ | 3.08 (0.12) | Micro trade elasticity | US imports |
| \bar{m} | 1.36 (0.16) | Markup elasticity | Pass-through |

HFI: Counterfactual Analysis

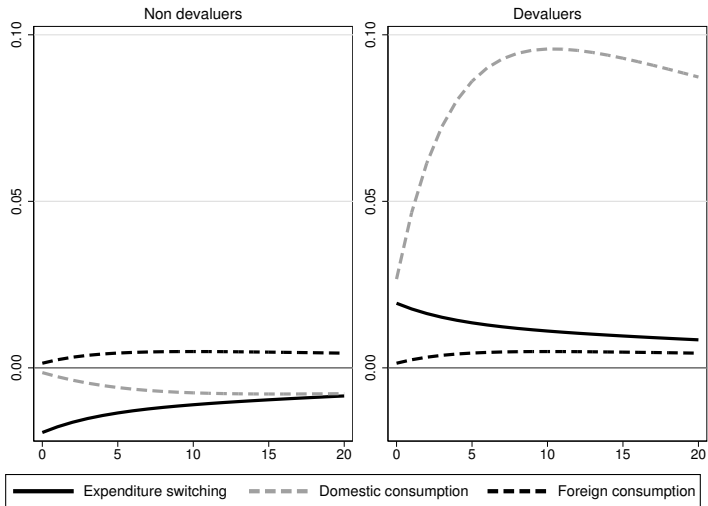


Output in country j is given by:

$$y_t^j = \underbrace{\psi \left(\int_k (mc_t^k - xr_t^{kj}) dk - mc_t^j \right)}_{\text{expenditure switching}} + \underbrace{(1 - \bar{\Gamma}) \hat{c}_t^j}_{\text{domestic consumption}} + \underbrace{\bar{\Gamma} \int_k \hat{c}_t^k}_{\text{foreign consumption}}$$

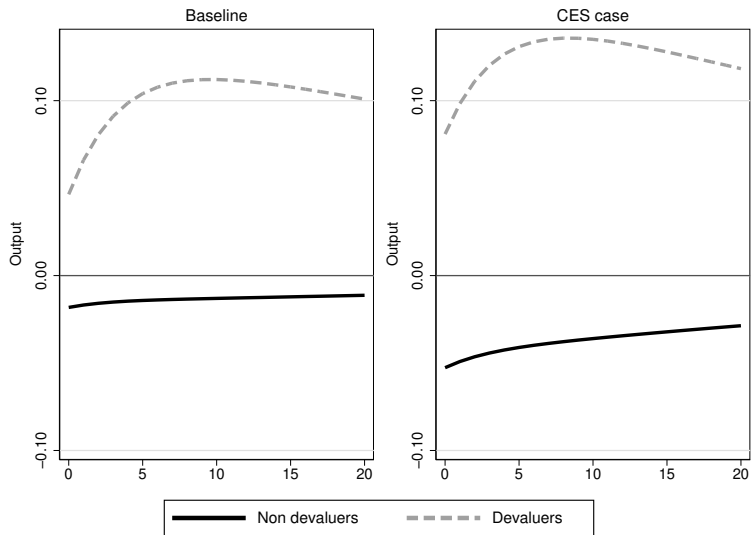
Effect of devaluation:

- Expenditure switching term falls
- Foreign consumption term increases
- Domestic consumption term is ambiguous

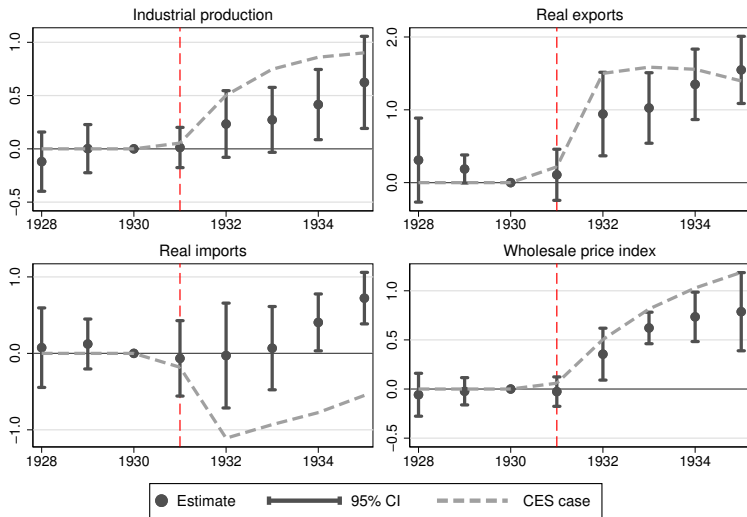


- Can model imply large negative effect on foreign output?
- Yes! Low pass-through of the exchange rate is important for the result
- In baseline, use Kimball (1995) demand to generate incomplete pass-through
- What happens with a constant elasticity of substitution (CES)?

◀ Back



CES Case: Fit



◀ Back

- Identification

▶ Details

- Sufficient statistics approach

▶ Details

- Robustness

▶ s.e.

▶ TANK

▶ Elasticity

- Modern applicability

▶ Pricing

▶ Intermediate goods

- GE decomposition

▶ Quantitative

▶ Definition

▶ Proposition

▶ Identification

- More supporting evidence

▶ Details

◀ Back

Identification

- Denote:
 - Devaluers: superscript D
 - Non devaluers: superscript N
 - World: superscript W
- In any model with symmetric countries, absolute effect is:

$$\hat{y}_t^D = (1 - S^D) \underbrace{(\hat{y}^D - \hat{y}^N)}_{\text{relative}} + \underbrace{\hat{y}^W}_{\text{time f.e.}}$$
$$\hat{y}_t^N = -S^D \underbrace{(\hat{y}^D - \hat{y}^N)}_{\text{relative}} + \underbrace{\hat{y}^W}_{\text{time f.e.}}$$

where S^D is the mass of countries that devalue

- Since I hit the cross-section $(\hat{y}^D - \hat{y}^N)$, question is how \hat{y}^W is pinned down

Identification: Parameters

- In the model, estimate 6 parameters:
 - σ^{-1} : IES
 - α_1 : curvature of production function
 - ξ : wage stickiness
 - ρ : elasticity of substitution between imports and domestic varieties
 - θ : elasticity of substitution among imports
 - \bar{m} : pass-through
- Can show (analytically): ρ , θ , and \bar{m} don't matter to \hat{y}_t^W
- Other 3 parameters are about how powerful monetary policy is:
 - Identified in the cross-section in an intuitive way
 - How do they influence the world response (\hat{y}_t^W)?

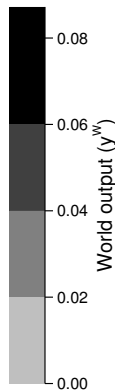
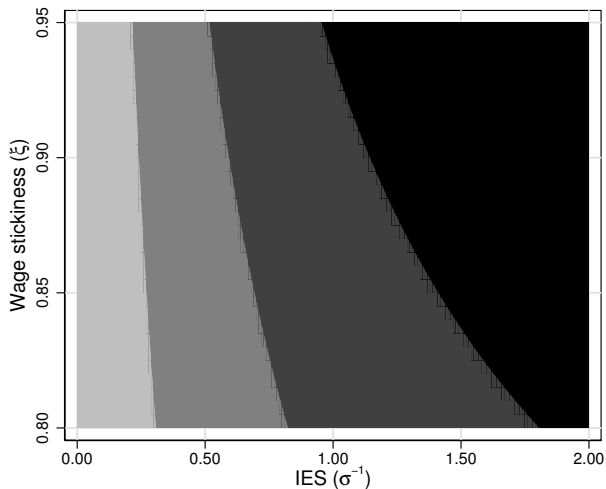
- Euler equation (without habits):

$$\hat{c}_t^j = E_t \hat{c}_{t+1}^j - \sigma^{-1} E_t \hat{r}_t^j$$

- Can show:

$$\sigma^{-1} = - \frac{\hat{c}_t^D - \hat{c}_t^N}{\sum_s (\hat{r}_{t+s}^D - \hat{r}_{t+s}^N)}$$

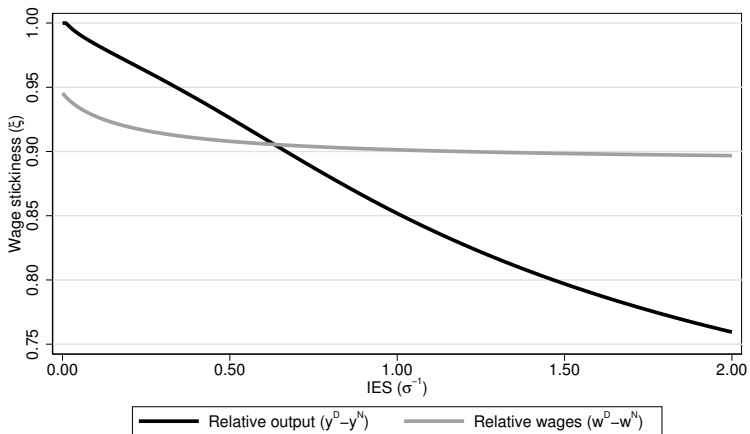
Identification: World



● SMM estimate — Neutral line ($y^N=0$)

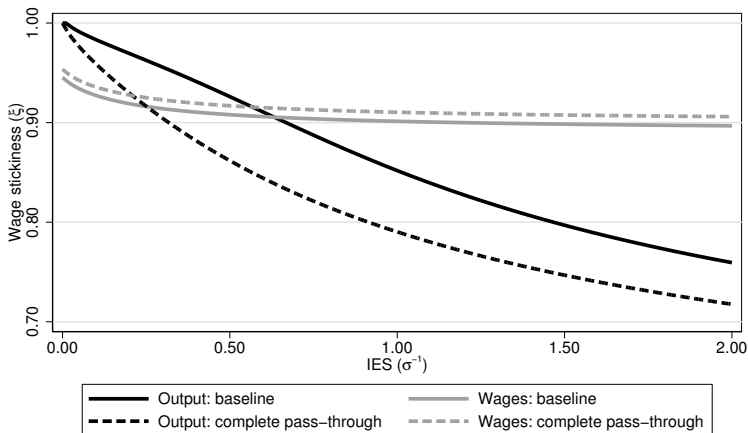
●

Moments: Baseline

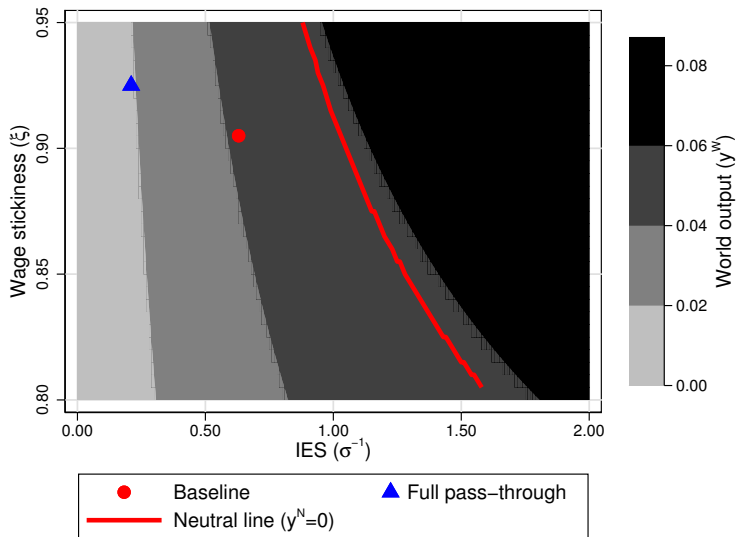


- Where does the estimation with trade data come in?
- Answer: different values for the elasticity or the pass-through move the output line
- Illustration with the case of full pass-through

Moments: Complete Pass-Through



Identification: Complete Pass-Through



GE Decomposition: Motivation

Consider general equilibrium decomposition:

- Monetary policy is a path for the nominal price of gold: $\{\mathcal{E}_t^j\}_{j \in \mathcal{J}}$
- \mathcal{E}_t^j enters model in two ways:
 - 1 To determine the quantity of money:

$$\Lambda^j M_t^j = \mathcal{E}_t^j G_t^j$$

- 2 To determine the exchange rate:

$$XR_t^{jk} = \frac{\mathcal{E}_t^j}{\mathcal{E}_t^k}$$

◀ Back

GE Decomposition: Informal Definition

Equations:

$$\text{money supply: } \Lambda_t^j M_t^j = \mathcal{E}_t^j G_t^j$$

$$\text{exchange rate: } XR_t^{jk} = \frac{\mathcal{E}_t^j}{\mathcal{E}_t^k}$$

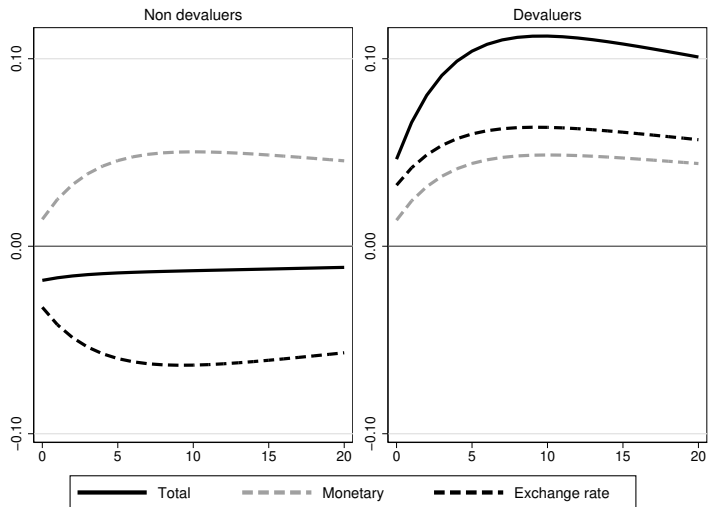
① Monetary channel:

$$\left\{ \begin{array}{l} \Lambda_t^j \downarrow \\ \mathcal{E}_t^j \text{ constant} \end{array} \right. \Rightarrow \begin{array}{l} M_t^j \uparrow \text{ (given } G_t^j) \\ XR_t^{jk} \text{ constant} \end{array}$$

② Exchange rate channel:

$$\left\{ \begin{array}{l} \mathcal{E}_t^j / \Lambda_t^j \text{ constant} \\ \mathcal{E}_t^j \uparrow \end{array} \right. \Rightarrow \begin{array}{l} M_t^j \text{ constant (given } G_t^j) \\ XR_t^{jk} \uparrow \end{array}$$

GE Decomposition: Output



◀ Back

Definition

Consider a one-off devaluation: $\mathcal{E}_0^j / \mathcal{E}_{-1}^j = \bar{D} > 1$. It can be decomposed as the sum of two policies:

- 1 Monetary channel. A permanent decrease in the gold cover ratio which holds the price of gold constant:

$$\frac{\Lambda_0^j}{\Lambda_{-1}^j} = \frac{1}{\bar{D}} \quad \frac{\mathcal{E}_0^j}{\mathcal{E}_{-1}^j} = 1$$

- 2 Exchange rate channel. A permanent increase in the price of gold whose immediate effect on the money supply is offset by a corresponding permanent increase in the gold cover ratio:

$$\frac{\Lambda_0^j}{\Lambda_{-1}^j} = \bar{D} \quad \frac{\mathcal{E}_0^j}{\mathcal{E}_{-1}^j} = \bar{D}$$

GE Decomposition: Notations

For output y , denote the first-order solutions:

- full model: $\{\hat{y}_t^{jF}\}_{t \geq 0}^{j \in \mathcal{J}}$
- monetary channel: $\{\hat{y}_t^{jM}\}_{t \geq 0}^{j \in \mathcal{J}}$
- exchange rate channel: $\{\hat{y}_t^{jX}\}_{t \geq 0}^{j \in \mathcal{J}}$

Remark

The decomposition is additive:

$$\hat{y}_t^{jF} = \hat{y}_t^{jM} + \hat{y}_t^{jX}$$

◀ Back

Proposition 3: GE decomposition

- ③ World-level variables are fully determined by the monetary channel:

$$\int_{j \in \mathcal{J}} \hat{y}_t^{jM} dj = \int_{j \in \mathcal{J}} \hat{y}_t^{jF} dj \quad \int_{j \in \mathcal{J}} \hat{y}_t^{jX} dj = 0$$

- ④ Monetary policy leaks. Suppose that:

$$\forall j \in \mathcal{J}, \quad \mathcal{E}^j G^j / (P^j Y^j) \rightarrow 0$$

The monetary channel affects all countries symmetrically:

$$\forall (j, k) \in \mathcal{J}^2, \quad \hat{y}_t^{jM} = \hat{y}_t^{kM}$$

Moreover, the exchange rate channel pins down the relative effect:

$$\forall (j, k) \in \mathcal{J}^2, \quad \hat{y}_t^{jX} - \hat{y}_t^{kX} = \hat{y}_t^{jF} - \hat{y}_t^{kF}$$

GE Decomposition: Intuition

- Consider money supply equation:

$$\Lambda_t^j M_t^j = \mathcal{E}_t^j G_t^j$$

- Monetary channel:

$$\begin{cases} \Lambda_t^j \downarrow \\ \mathcal{E}_t^j \text{ constant} \end{cases} \Rightarrow \begin{cases} M_t^j \uparrow \text{ (given } G_t^j) \\ XR_t^{jk} \text{ constant} \end{cases}$$

- What's the catch? G_t^j is endogenous:

- XR does not move, so there is no pressure on relative prices or output
- UIP implies that nominal interest rates are equal across countries:

$$i_t^j = i_t^W$$

- Money demand is the same across countries:

$$\left(M_t^j / P_t^j\right)^{-\chi} / \left(C_t^j\right)^{-\sigma} = i_t^W / (1 + i_t^W)$$

- Gold flows to equalize money supplies across countries

GE Decomposition: Identification

- Implication of proposition 3:
 - Monetary channel is the aggregate effect
 - Exchange rate channel is the relative effect
- Model estimated on cross-sectional data
 - ⇒ Identification driven by the exchange rate channel
- Yet, exchange rate channel is not clueless about aggregate effect
 - Monetary channel works primarily through the real interest rate:

$$E_t \hat{\mu}_t^{jM} = \sigma^{-1} \sum_{s=0}^{\infty} E_t \hat{r}_{t+s}^{wF}$$

- Exchange rate affects *relative* interest rates:

$$\sigma^{-1} = \frac{dE_t \left(\hat{\mu}_t^{jF} - \hat{\mu}_t^{kF} \right)}{d \sum_{s=0}^{\infty} E_t \left(\hat{r}_{t+s}^{jF} - \hat{r}_{t+s}^{kF} \right)}$$

- Denote:
 - Devaluers: superscript D
 - Non devaluers: superscript N
 - World: superscript W
- In any model with symmetric countries, absolute effect is:

$$\hat{y}_t^N = -S^D(\hat{y}_t^D - \hat{y}_t^N) + \hat{y}_t^W$$

where S^D is the mass of countries that devalue

- In model:

$$\hat{y}_t^W = -\sigma^{-1} \frac{(1 - \iota)(1 - \beta\iota)}{(1 - \iota L)(1 - \beta\iota L^{-1})} \sum_{s=0}^{\infty} \hat{r}_{t+s}^W$$

where L is the lag operator

Proposition

Sufficient statistics for absolute effects are:

$$\hat{y}^D - \hat{y}^N \quad \sigma^{-1}, l \quad \left\{ \hat{r}_{t+s}^W \right\}_{s=0}^{\infty}$$

- Result only requires (i) symmetric countries, (ii) RANK with habits
- Can be extended to TANK

- Three objects:
 - $\hat{y}^D - \hat{y}^N$: estimated reduced-form exercise
 - σ^{-1}, ν : estimated in structural estimation
 - $\{\hat{r}_{t+s}^W\}_{s=0}^{\infty}$: determined by model for money supply/demand
- Does the model have realistic implications for $\{\hat{r}_{t+s}^W\}_{s=0}^{\infty}$?
- Estimate it empirically

- Gather data on real rate for as many countries as possible
- Retain country if complete quarterly time series from 1925 to 1936
- Weight countries by share in 1929 world GDP/trade

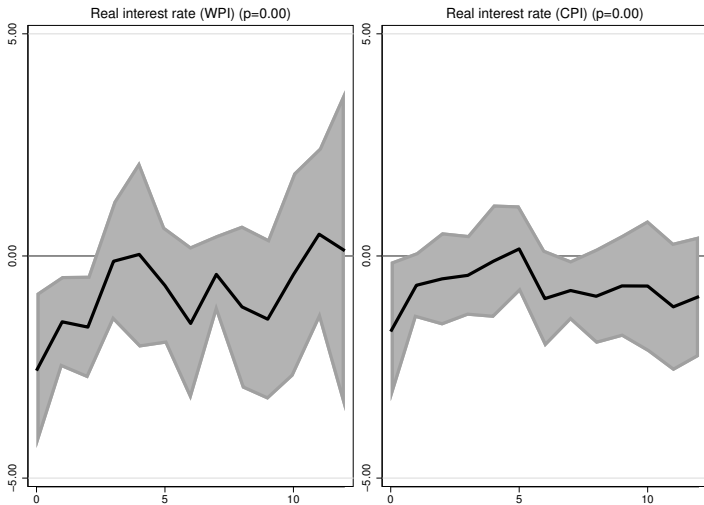
⇒ Resulting country sample accounts for 60% of world GDP/trade

- HFI shocks are valid for *time series* identification
- Can estimate:

$$r_{t+h}^W - r_{t-2}^W = \beta_k(\epsilon_t^W - \epsilon_{t-1}^W) + \gamma_k' X_{t-1}^j + \zeta_h + e_{t,h}$$

where ϵ_t^W is the world nominal price of gold

- Instrument: weighted sum of HFI shocks
- Remark: in principle, could do the same for output, but not enough power



- What matters is the sum of present and future real interest rates
- Compute the sum of coefficients:

$$I^y = \frac{1}{5} \sum_{q=0}^{12} \hat{\beta}_q$$

- Do it for real rate, gold price, and ratio of the two

| | (1) Real rate | (2) Gold price | (3) Ratio |
|-----------------|----------------------|---------------------|----------------------|
| Real rate (CPI) | -0.717*** (0.235) | 1.865*** (0.330) | -0.385*** (0.110) |
| Real rate (WPI) | -0.825*** (0.284) | 2.459*** (0.485) | -0.336*** (0.091) |

- World real rate falls because of the devaluations
- Ratio means that a 30% devaluation by half of the world leads to an average drop in the real interest rate of:

$$-0.405 \times 0.30 \times \frac{1}{2} \approx -6\%$$

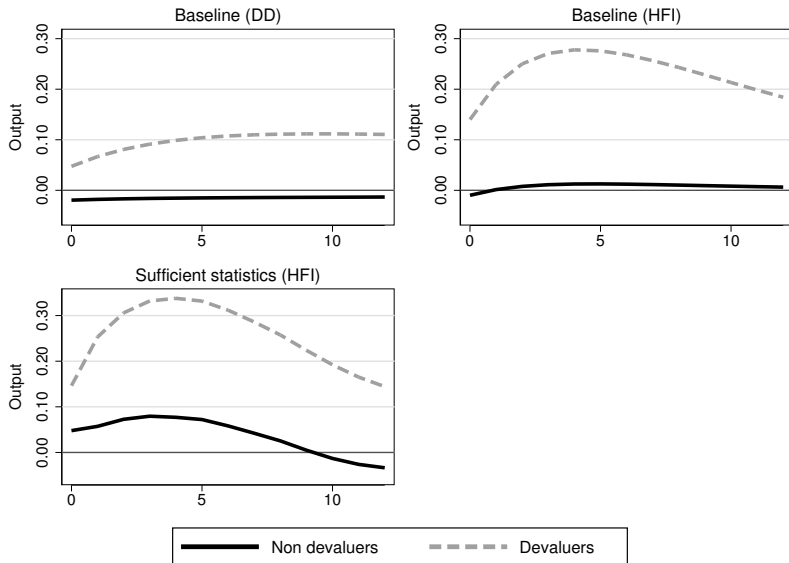
- Implies that 1930s devaluations were *not* a zero-sum game
- Theoretical results of Caballero et al. (2021) do not apply

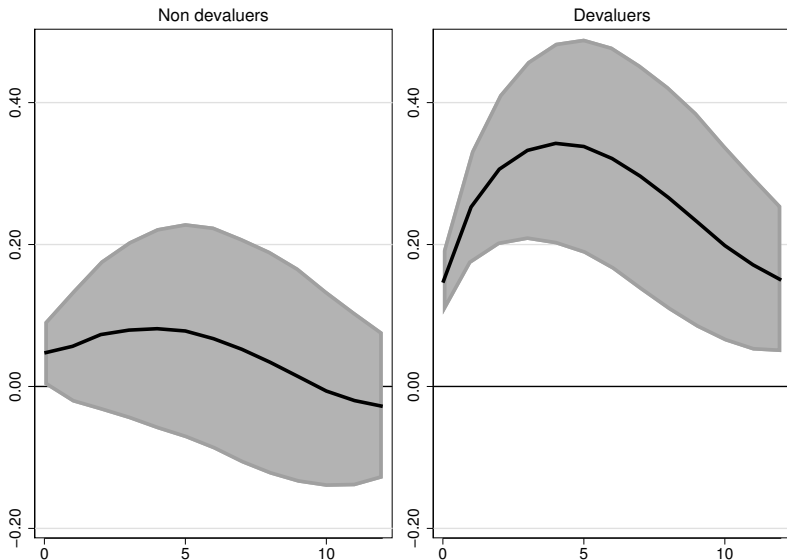
- Same model as before, with relaxed assumptions about monetary policy
 - Assume one-off devaluation and UIP
 - No assumption on money supply or demand
 - Nests ZLB, change of regime...
- Solve model in relative terms so that do not have to make assumptions about monetary policy

$$x_t^R = x_t^D - x_t^N$$

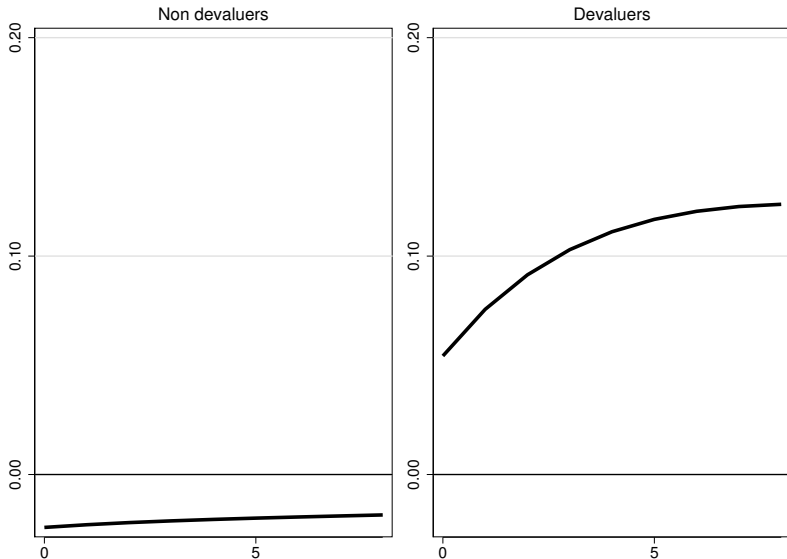
- Estimate out of cross-sectional moments like before
- Feed path of world real rate into:

$$\hat{y}_t^N = -S^D(\hat{y}^D - \hat{y}^N) - \sigma^{-1} \frac{(1-\iota)(1-\beta\iota)}{(1-\iota L)(1-\beta\iota L^{-1})} \sum_{s=0}^{\infty} E_t \hat{r}_{t+s}^W$$

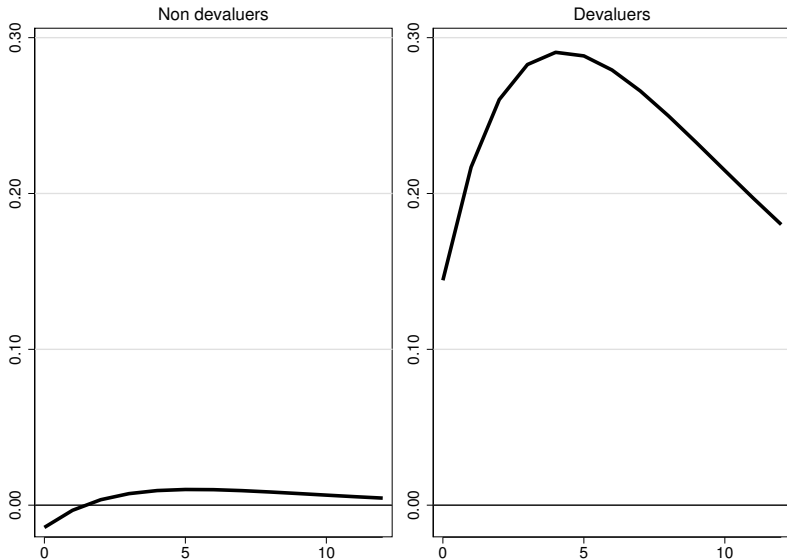




Counter-Factual with Confidence Intervals (DD)

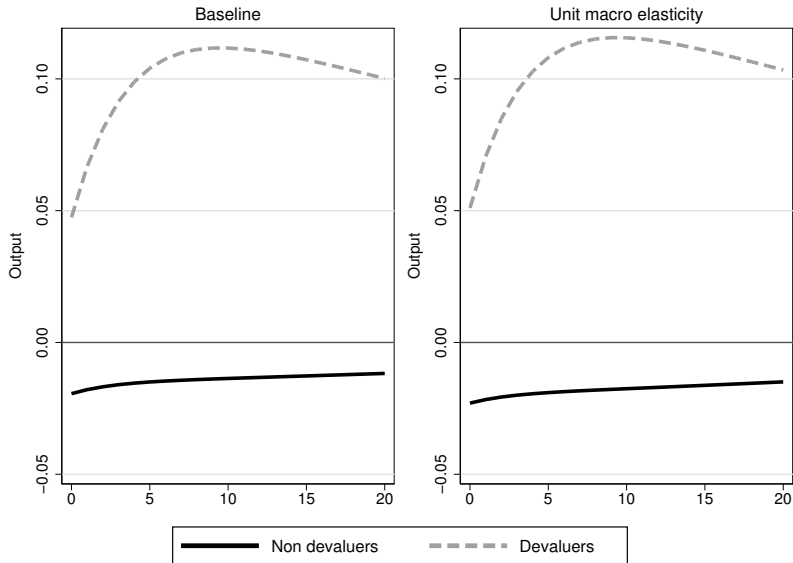


Counter-Factual with Confidence Intervals (HFI)

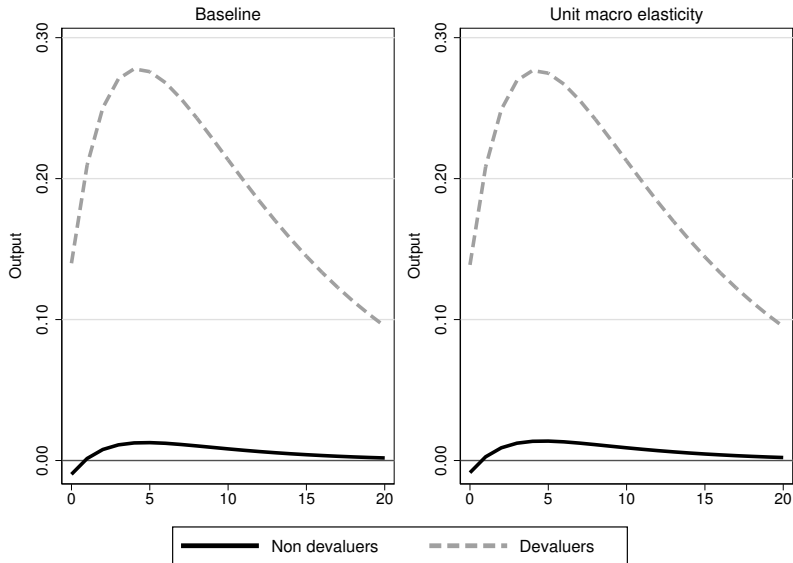


- Estimate for macro trade elasticity is low in DD case (0.51), but reasonable in HFI case (1.2)
- Independent estimate by Irwin (1998): 0.8
- DD estimated parameters with $\rho = 1$

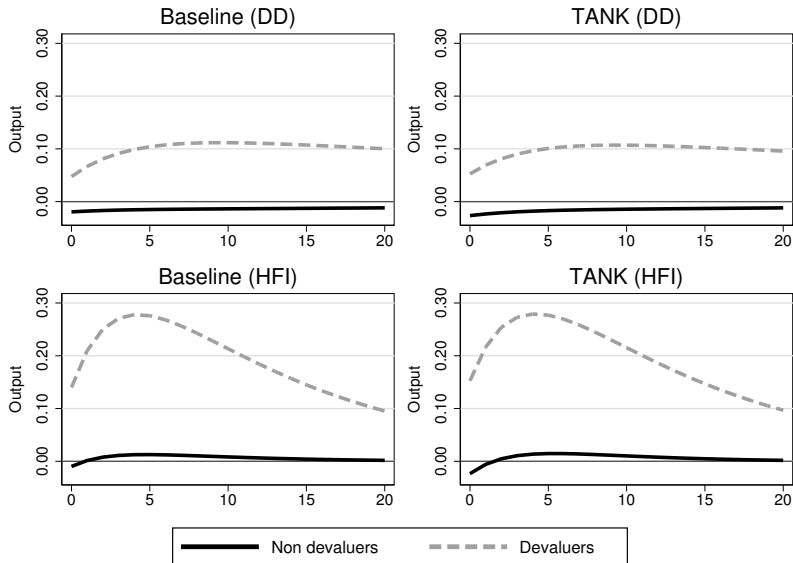
Unit Macro Elasticity (DD)

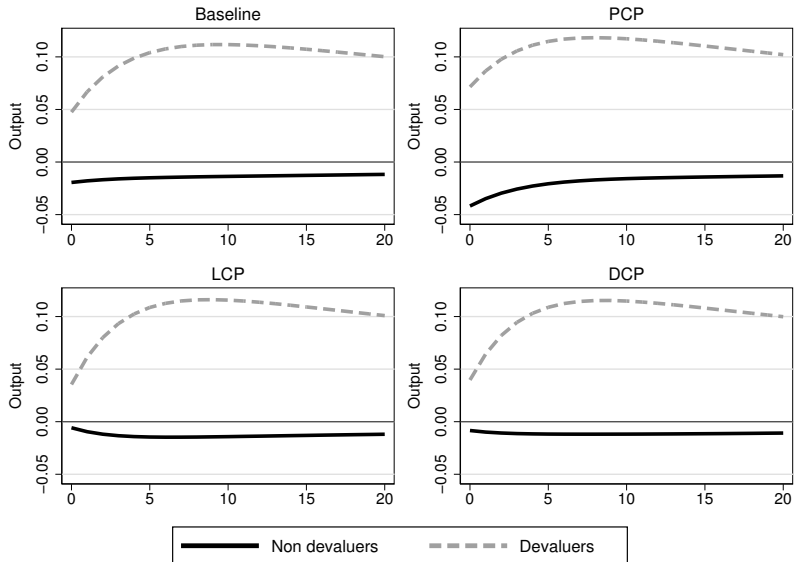


Unit Macro Elasticity (HFI)

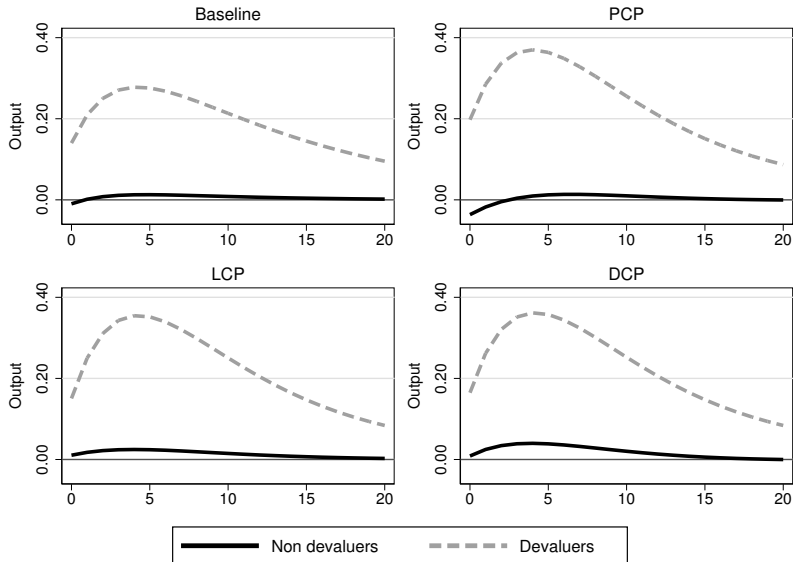


- Does result come from representative agent logic?
- Introduce a fraction λ of hand-to-mouth (HTM) agents who receive and consume a constant fraction of their country's nominal output
- Calibrate $\lambda = 0.6$ to match the MPC estimate of Hausman (2016)

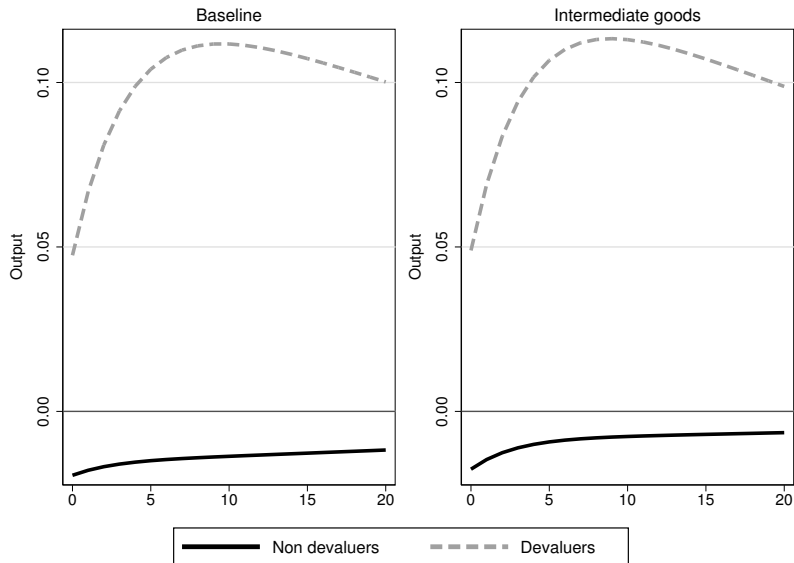




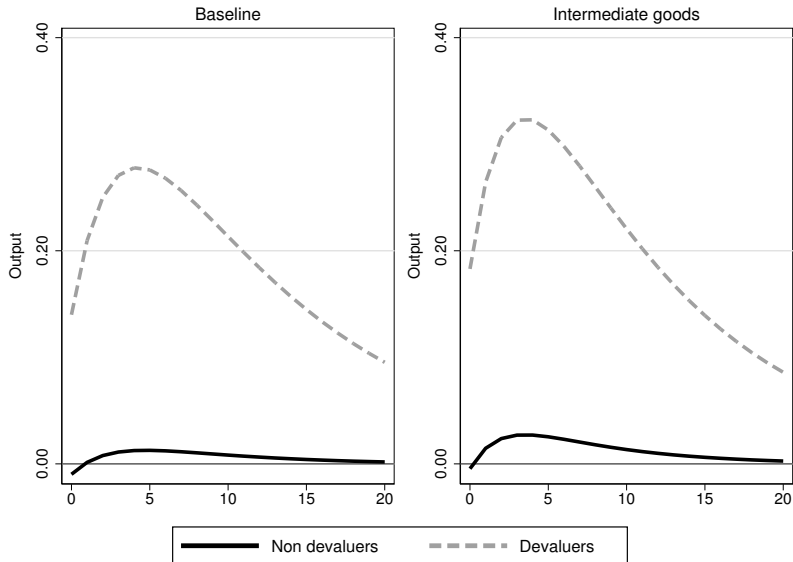
Sticky Prices (HFI)



Intermediate Goods (DD)



Intermediate Goods (HFI)



- Until now:

$$Y_t^j = F(L_t^j)$$

- Now, assume that production is:

$$Y_t^j = (F(L_t^j))^{(1-\nu)} X_t^\nu$$

where X_t is the consumption of intermediate inputs

- Use calibration of Itskhoki and Mukhin (2023):

$$\bar{\Gamma} = 0.07 \quad \nu = 50\%$$

- Compute trade-weighted exposure to foreign devaluation:

$$XP_t^j = \sum w^{jk} XR_t^k$$

where w^{jk} is the share of country k in country j 's imports/exports

- Estimate:

$$\log \left(\frac{IP_t^j}{IP_{1930}^j} \right) = \beta \log \left(\frac{XR_t^j}{XR_{1930}^j} \right) + \gamma \log \left(\frac{XP_t^j}{XP_{1930}^j} \right) + \mu_t + e_t^j$$

| | (1) | (2) | (3) | (4) |
|--------------|---------------------|---------------------|---------------------|---------------------|
| XR | 0.305*** (0.084) | 0.280*** (0.106) | 0.339*** (0.094) | 0.309*** (0.111) |
| Export XP | | 0.196 (0.457) | | 0.440 (0.508) |
| Import XP | | | -0.225 (0.353) | -0.413 (0.375) |
| Observations | 128 | 128 | 128 | 128 |

In contemporaneous work (last April), they come to a different conclusion:

Between August and September of 1931, the [US] export-weighted exchange rate decreases [by] 14 percent, [...] that implies a drop in economic activity of 9.4 percent, this effect would account [for] almost a third of the drop in industrial production between July 1931 and August 1932.

What they do:

- 1 Regress economic activity on measure of exposure to exports to devaluing countries in a cross-section of US cities
- 2 Use cross-sectional estimates to discipline a general equilibrium model

Differences with what I do:

- Exporting cities being hurt would require that devaluing countries import less
→ I show it is not the case
- Monetary channel not discussed
→ Important for my results