

# 2<sup>nd</sup> Health Economics Conference

*Toulouse, June 19 & 20, 2024*

## CONFERENCE VENUE

Toulouse School of Economics (TSE)  
1, Esplanade de l'Université  
31080 Toulouse Cedex 06

Keynotes and roundtable: Auditorium Jean-Jacques Laffont (Auditorium 3)

Parallel sessions A: Auditorium 3

Parallel sessions B: Auditorium 4

## ORGANIZING COMMITTEE

Pierre DUBOIS (TSE)  
Jean TIROLE (TSE)

## CONFERENCE SECRETARIAT

Marie-Hélène DUFOUR & Magali BOULEY (TSE) - [healthconf@tse-fr.eu](mailto:healthconf@tse-fr.eu)

## Organized by



## With the support of

The partners of the TSE Health Center partners; Bpifrance (PIA) for the ARPEGE project; Centre for Economic Policy Research (CEPR)



WEDNESDAY, JUNE 19<sup>th</sup>, 2024

9h00–10h00 – Registration, Coffee & Welcome

10h00-12h00 – Session 1: Auditorium 3

Chair: Health Care Organization

- **Carol Propper** (Imperial College Business School) *“The Effects of Pension Reforms on Physician Labour Supply: Evidence from the English NHS”*
- **Robert Gary-Bobo** (Université Paris 1 Panthéon-Sorbonne and CREST-ENSAE) *“Are Public Hospitals Inefficient? An Empirical Study on French Data”*
- **Andreea Enache** (Stockholm School of Economics) *“Moving Beyond the Public vs. Private Paradigm: Insights from the Ownership Structures in Swedish Primary Healthcare”*
- **Enrico Maria Camarda** (Copenhagen Business School) *“Patient Choice, Payment Systems and Multidimensional Quality”*

12h00-13h30 – Lunch

13h30-15h00 – Session 2A: Auditorium 3

Chair: Pharmaceutical Regulation

- **Sofia Amaral-Garcia** (Joint Research Center - European Commission) *“Transparency and Competition for Influence”*
- **Farasat Bokhari** (University of East Anglia) *“Proliferation and Entry Deterrence”*
- **Charu Gupta** (UCLA Anderson School of Management) *“Strategic Entry in Regulated Markets”*

13h30-15h00 – Session 2B: Auditorium 4

Chair: Health Inequality

- **Jonathan Holmes** (University of Ottawa) *“Inequality Amplified: Workplace Stratification and Racial Health Disparities”*
- **James Hammitt** (Harvard/Toulouse School of Economics) *“Fair Innings: An Empirical Test”*
- **Onur Eryilmaz** (ETH Zurich) *“The Impacts of Health Shocks on Household Labor Supply”*

15h00-15h30 – Break

15h30-16h30 - Auditorium 3

Chair: Pierre Dubois

**Keynote Speaker: Jérôme Adda** (Bocconi University)

16h30-18h00 – Session 3A: Auditorium 3

Chair: Innovation

- **Federico Ciliberto** (University of Virginia) *“Valuing Pharmaceutical Drug Innovations”*
- **Ilaria Natali** (Toulouse School of Economics) *“Pull Incentives, Market Size and Pharmaceutical Innovation: From Early Preclinical Research to Drug Launch”*
- **Rebecca McKibbin** (The University of Sydney) *“Does Research Save Lives? The Local Spillovers of Biomedical Research on Mortality”*

16h30-18h00 - Session 3B: Auditorium 4

Chair: Clinical Decisions

- **Edward Kong** (Harvard University) *“Treatment Effects and Targeting: Evidence from Hospital Antibiotic Stewardship”*
- **Jasmin Moshfegh** (Stanford University) *“Who Gains When Medicine Becomes More Precise? Evidence from Genomic Testing in Breast Cancer”*
- **Sebastian Calonico** (Columbia University) *“The Political Economy of a “Miracle Cure”: the Case of Nebulized Ibuprofen and its Diffusion in Argentina”*

20h00 - Conference dinner by invitation

## THURSDAY, JUNE 20<sup>th</sup>, 2024

### 9h30-11h00 – Session 4A: Auditorium 3

Chair: Pharmaceutical Regulation

- **Morten Saethre** (NHH Norwegian School of Economics) *“Quality Regulation and Competition: Evidence from Pharmaceutical Markets”*
- **Sylvia Hristakeva** (Cornell University) *“The Effect of Price Caps on Pharmaceutical Advertising: Evidence from the 340b Drug Pricing Program”*
- **Gianluca Antonicchia** (KU Leuven) *“Bargaining Power and Quantity Discounts to Retailers: Evidence from India’s Pharmaceutical Industry”*

### 9h30-11h00 - Session 4B: Auditorium 4

Chair: Physician Behavior and Health Care Organization

- **Fabrizio Mazzona** (Università della Svizzera Italiana) *“Health and Labor Market Consequences of Low-value Care: The Role of Practice Style”*
- **Xu Zhang** (London Business School) *“Information Disclosure via Platform Endorsement in Online Healthcare”*
- **Gaëtan Ménard** (CREST-ENSAE) *“Hospital Ownership and Input Efficiency: Evidence from France”*

11h00-11h30 – Break

### 11h30-12h30 - Auditorium 3

Chair: Jean Tirole

**Keynote Speaker:** Ariel Stern (Harvard Business School)

12h30-14h00 – Lunch

### 14h00-15h30 - Policy Roundtable: Auditorium 3

Chair: TBC

**Speakers:** TBC

### 15h30-17h00 - Session 5A: Auditorium 3

Chair: Drug Approval

- **David Ridley** (Duke University) *“Optimal Conditional Drug Approval”*
- **Ljubica Ristovska** (Yale University) *“Drug Adoption under Uncertain Quality and Impact of FDA (De)Certification for Pediatric Patients”*
- **Yiyu Xing** (Auburn University) *“Product Safety Standards and Technological Innovation: Evidence from the 1968 Radiation Control”*

### 15h30-17h00 – Session 5B: Auditorium 4

Chair: Information and Physician Behavior

- **Mathias Kifmann** (Universität Hamburg, Hamburg Center for Health Economics) *“Reimbursing Physicians with Unknown Altruism Under Diagnostic Risk”*
- **Léa Bignon** (Toulouse School of Economics) *“Reshaping Pharmaceutical Demand? Digital Health Leverage for Insulin Choice”*
- **Zhengnan Zhu** (Imperial College London) *“The Value of Patients: Heterogenous Physician Learning and Generic Drug Diffusion”*